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Purdue University Fort Wayne

Visiting Assistant Professor in Marketing

Description

The department of Management and Marketing at Purdue University Fort is seeking a Visiting Assistant Professor to teach undergraduate and MBA courses in Marketing, Sales, and Business Analytics. The ideal candidate will have capabilities in any one of the following areas: Digital, Consumer, and Retail Analytics. Ability to teach analytics courses such as Marketing Analytics and Pricing Analytics in the MBA program is desirable. The regular teaching load is four courses per semester in a small classroom environment. The candidate also participates in the life of the department.

Requirements

Candidates should possess a Ph.D. in Marketing or a relevant business discipline. ABDs in advanced stages will also be considered. Preferred qualifications are 2-3 years of teaching experience in university setting, an active research agenda, and/or industry experience.

Upload letter of application, curriculum vitae, evidence of teaching effectiveness, 1-2 page statement of teaching philosophy, and a copy of graduate transcript to <https://careers.purdue.edu/FW/go/FW-Faculty/7720100/>. Please send three letters of recommendation to Julie Yoder (yoderj@pfw.edu). Candidates who are invited for a campus visit will deliver a 45-60 minute instructional presentation. For questions,

Job Information

Location:

Fort Wayne, Indiana, 46805, United States

Job ID:

47408731

Posted:

March 21, 2019

Position Title:

Visiting Assistant Professor in Marketing

School Name:

Purdue University Fort Wayne

Specialties:

Marketing Analytics, Online Marketing, Retail Marketing, Consumer Behavior, Interactive Marketing, General Marketing, Marketing Management

Do you plan on interviewing at the Summer Academic Conference?:

contact Dr. Prasad Bingi, Chair, Department of Management and Marketing, Purdue University Fort Wayne at bingi@pfw.edu or (260) 481-6007.

No

Position Start Date:

Fall 2019

Job Duration:

Indefinite

The screening of applications will begin April 1, 2019 and run until the position is filled.. The position is contingent upon available funding.

Purdue University Fort Wayne (PFW) has recently been reaffirmed as an AACSB International accredited university. Purdue University Fort Wayne is an EEO/AA employer fully committed to achieving a diverse workforce. All individuals, including minorities, women, individuals with disabilities, and protected veterans are encouraged to apply. A check of criminal conviction records will be made for employment in this position.

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