

Continuous Lecturer in Marketing

Institution:	Purdue University
Location:	West Lafayette, IN
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Business - Management
Posted:	11/05/2018
Application Due:	Open Until Filled
Type:	Full Time

Continuous Term Lecturer in Marketing
Krannert School of Management
Purdue University
West Lafayette, Indiana



Extension

The Krannert School of Management at Purdue University invites applications for the position of Continuous Term Lecturer in Marketing beginning August 2019. The primary responsibilities include developing and teaching Marketing courses in our graduate and undergraduate programs and providing mentorship for graduate and undergraduate students. Opportunities for developing online courses, directing specialized courses in experiential learning and/or teaching in executive programs may also be available. Candidates must have a minimum of a Master's degree with specialization in Marketing or other related field. An MBA or a Ph.D. in Marketing or a related field is preferred.

Review of applications will begin on November 19, 2018 and will continue until the position is filled. A background check will be required for employment in this position.

Applications should include a CV, cover letter, teaching statement and evidence of teaching evaluations. Applicants should also provide three names with email for letters of reference.

Please apply online at: <https://webapps.krannert.purdue.edu/Kars/Apply/CTLMarketing>

Purdue University and Krannert School of Management offer competitive compensation packages. Salary will be competitive. For further inquiries, please contact the Marketing Recruiting Committee at MarketingRecruiting@purdue.edu or by mail to Professor Manohar Kalwani, Purdue University, Krannert School of Management, 403 W. State Street, West Lafayette, IN 47907.

Purdue University's Krannert School of Management is committed to advancing diversity in all areas of faculty effort, including scholarship, instruction and engagement. Candidates should address at least one of these areas in their cover letter, indicating past experiences, current experiences or activities, and/or future goals to promote a climate that values diversity and inclusion.

Purdue University is an EOE/AA employer. All individuals, including minorities, women, individuals with disabilities, and veterans are encouraged to apply.

APPLICATION INFORMATION

Contact: Manohar Kalwani
Krannert
Purdue University

Online App. Form: <https://webapps.krannert.purdue.edu/Kars/Apply/CTLMa...>

Email Address: MarketingRecruiting@purdue.edu

Purdue University is an EEO/AA employer fully committed to achieving a diverse workforce. All individuals, including minorities, women, individuals with disabilities, and protected veterans are encouraged to apply.

Apply through HigherEdJobs

Apply through Institution's Website

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