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The School of Business  
PORTLAND STATE UNIVERSITY

## Portland State University

# Assistant Professor of Marketing

### Description

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The School of Business seeks exceptional candidates for a tenure track Assistant or Advanced

Assistant position in marketing beginning Fall 2020. The ideal candidate should have (1) an

earned doctorate with an emphasis in marketing or related field from a nationally-accredited

institution (advanced ABD candidates will be considered but must have their doctorate

completed by August 15, 2020); (2) current evidence of a strong and innovative program of

research and publication record in relevant areas, and commensurate with career stage; (3)

demonstration of recent teaching excellence in marketing-related courses; and (4) a strong and

continuing commitment to both research and teaching. Candidates must also have an interest in

teaching in both traditional classroom as well as online modes, and at both graduate and

undergraduate levels.

The School has a developing Retail Center and established Advertising program, so applicants

with demonstrated interest in relevant areas such as marketing/brand management, marketing

analytics, omni-channel, digital marketing, marketing strategy, and advertising will be viewed as

a plus.

### Job Information

**Location:**

Portland, Oregon, United States

**Job ID:**

48873001

**Posted:**

June 7, 2019

**Position Title:**

Assistant Professor of Marketing

**School Name:**

Portland State University

**Specialties:**

General Marketing,  
Marketing Analytics,  
Marketing Communications,  
Marketing Management,  
Marketing Research,  
Retail Marketing

**Do you plan on interviewing at the Summer Academic Conference?:**

Yes

**Position Start Date:**

Fall 2020

The School's active involvement with the region's industry partners and strong entrepreneurial community provides faculty ample research opportunities. We offer a stimulating, collegial environment that values a diversity of research approaches and topics, and supports research efforts through the provision of graduate assistantships, travel funds, summer support, and a teaching load conducive to effective scholarship.

The School is AACSB-accredited, has a strong commitment to both research and teaching, and serves over 3,400 students. The School was recently ranked by the Princeton Review as "one of the best universities to major in business." In 2015, Portland State University was ranked by U.S. News and World Report in the top 20 "most innovative" universities in the nation. The university is dispersed over 49 acres of greenspace amidst the cultural and business center of downtown Portland. Portland is a thriving city of natural beauty considered to be a model for livability, environmental stewardship, and new urbanism principles. Portland is consistently ranked as one of the "best places to live" in the U.S., and is located within a 90-minute drive of mountains and the Oregon coast.

## About Portland State University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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