

ASSISTANT or ASSOCIATE PROFESSOR OF MARKETING

Portland State University
School of Business Administration
<http://www.pdx.edu/sba>

The School of Business Administration seeks exceptional candidates for a tenure track Assistant or Associate position in marketing beginning Fall 2019. The ideal candidate should have (1) an earned doctorate with an emphasis in marketing or related field from a nationally-accredited institution (advanced ABD candidates will be considered but must have their doctorate completed by August 30, 2019); (2) current evidence of a strong and innovative program of research and publication record in relevant areas, and commensurate with career stage; (3) demonstration of recent teaching excellence in marketing courses; and (4) a strong and continuing commitment to both research and teaching. Candidates must also have an interest in teaching in both traditional classroom as well as online modes, and at both graduate and undergraduate levels.

The School has a developing Retail Center and established Advertising program, so demonstrated interest in relevant areas such as marketing metrics, marketing/brand management and strategy, integrated marketing communication, omni-channel, digital marketing, and advertising will be viewed as a plus.

The School's active involvement with the region's industry partners and strong entrepreneurial community provides faculty ample research opportunities. We offer a stimulating, collegial environment that values a diversity of research approaches and topics and supports research efforts through the provision of graduate assistantships, travel funds, summer support, and a teaching load conducive to effective scholarship.

The School is AACSB-accredited, has a strong commitment to both research and teaching, and serves over 3,400 students. The School was recently ranked by the *Princeton Review* as "one of the best universities to major in business," and in 2015, Portland State University was ranked by *U.S. News and World Report* in the top 20 "most innovative" universities in the nation. The university is dispersed over 49 acres of greenspace amidst the cultural and business center of downtown Portland. Portland is a thriving city of natural beauty considered to be a model for livability, environmental stewardship, and new urbanism principles. Portland is consistently ranked as one of the "best places to live" in the U.S., and is located within a 90 minute drive of mountains and the Oregon coast.

Applications accepted online **only**. Please apply at: <https://jobs.hrc.pdx.edu/postings/27006>

Initial review of applications begins July 1, 2018. We will be holding informational interviews with candidates at the AMA Summer Conference in August 2018. To be considered for one of these informational interview slots, please have your application materials submitted by July 19, 2018. The search will continue until finalists are identified. Questions can be directed to the search committee Chair, Dr. Fred Miao, at: fmiao@pdx.edu

Portland State University is an Affirmative Action, Equal Opportunity Institution and welcomes applications from diverse candidates and candidates who support diversity.