

# Assistant or Associate Professor of Marketing

## Position Announcement

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### Position Details

<b>Proposed Start Date</b>	09/16/2018
<b>Rank</b>	B - Associate Professor
<b>Working Title</b>	Assistant or Associate Professor of Marketing
<b>Position Number</b>	D91509
<b>Representation</b>	AU - AAUP
<b>Faculty Type</b>	Tenure Track
<b>Fixed Term End Date:</b>	
<b>Position FTE</b>	1
<b>Term of Service</b>	9 month

### Position Summary

#### Brief Description of PSU/School/Dept

#### Position Summary

The School of Business Administration seeks exceptional candidates for a tenure track Assistant or Associate position in marketing beginning Fall 2018. The ideal candidate should have (1) an earned doctorate with an emphasis in marketing or related field from a nationally-accredited institution (advanced ABD candidates will be considered but must have their doctorate completed by August 15, 2018); (2) current evidence of a strong and innovative program of research and publication record in relevant areas, and commensurate with career stage; (3) demonstration of recent teaching excellence in marketing courses; and (4) a strong and continuing commitment to both research and teaching. Candidates must also have an interest in teaching in both traditional classroom as well as online modes, and at both graduate and undergraduate levels.

The School has a developing Retail Center and established Advertising program, so demonstrated interest in relevant areas such as marketing metrics, marketing/brand management, integrated marketing communication, omni-channel, digital marketing, marketing strategy, and advertising will be viewed as a plus.

The School's active involvement with the region's industry partners and strong entrepreneurial community provides faculty ample research opportunities. We offer a stimulating, collegial environment that values a diversity of research approaches and topics, and supports research efforts through the provision of graduate assistantships, travel funds, summer support, and a teaching load conducive to effective scholarship.

The School is AACSB-accredited, has a strong commitment to both research and teaching, and serves over 3,400 students. The School was recently ranked by the Princeton Review as "one of the best universities to major in business," and in 2015, Portland State University was ranked by U.S. News and World Report in the top 20 "most innovative" universities in the nation. The university is dispersed over 49 acres of greenspace amidst the cultural and business center of downtown Portland. Portland is a thriving city of natural beauty considered to be a model for livability, environmental stewardship, and new urbanism principles. Portland is consistently ranked as one of the "best places to live" in the U.S., and is located within a 90 minute drive of mountains and the Oregon coast.

<b>Primary Activity</b>	I - Instructional
<b>Minimum Qualifications</b>	<ul style="list-style-type: none"> <li>• A doctoral degree with an emphasis in marketing or related fields from an nationally accredited institution. ABD candidates will be considered, but doctorate must be earned by August 15, 2018.</li> <li>• An active research program and publication record commensurate with career stage.</li> </ul>
<b>Preferred Qualifications</b>	<ul style="list-style-type: none"> <li>• Research and teaching interests that complement our current faculty.</li> <li>• Teaching and research interests in marketing/brand management, integrated marketing communication, omni-channel, digital marketing, marketing strategy, and advertising will be viewed as a plus.</li> </ul>
<b>Key Cultural Competencies</b>	<ul style="list-style-type: none"> <li>• Creates an environment that acknowledges, encourages and celebrates differences.</li> <li>• Functions and communicates effectively and respectfully within the context of varying beliefs, behaviors, orientations, identities and cultural backgrounds.</li> <li>• Seeks opportunities to gain experience working and collaborating in diverse, multicultural, and inclusive settings with a willingness to change for continual improvement.</li> <li>• Adheres to all PSU's policies including the policies on Prohibited Discrimination &amp; Harassment and the Professional Standards of Conduct.</li> </ul>
<b>Environmental Stewardship</b>	
<b>Professional Standards of Conduct</b>	At Portland State University, all employees are expected to conduct themselves in a professional manner which maintains a safe, respectful, and productive environment for faculty, students, administrators, and staff. It is the responsibility of every member of the Portland State University community to conduct themselves in accordance with our PSU Professional Standards of Conduct which are available at <a href="http://www.pdx.edu/hr/professional-standards-conduct">www.pdx.edu/hr/professional-standards-conduct</a> .
<b>Total Compensation Range &amp; Benefits Statement</b>	The starting annual salary rate for this position will be competitive with an excellent benefits package including 95% premium paid healthcare; a generous retirement and vacation package; and reduced tuition rates for employee, spouse or dependent at any of the Oregon Public Universities.

## Application Instructions

### Additional Information

### Additional Application Instructions (deadlines, etc.)

**Does this position require the employee to drive a motor vehicle?** No

**Background Check Required** Yes

**If you have questions**

## Search Details

### Posting Close Date

**Projected Close Date for Posting** Open Until Finalists Identified

### Application screening begins

Will you consider an ABD applicant for this position?

No

If yes, when must the degree be earned?

If necessary, would you be willing to sponsor the successful applicant for permanent US residence, now or in the future?

Yes

## Reference Requests

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### Reference Requests

Accept References

No

Minimum Number of References

0

Maximum Number of References

Cutoff Date

Special Instruction for Reference Provider

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. Do you require sponsorship to work in the U.S?
  - No
  - Yes
2. What date was (or will) your PhD Degree (be) granted (DD/MM/YYYY)?  
(Open Ended Question)
3. \* How did you first find out about this position?
  - PSU website
  - Indeed
  - Chronicle of Higher Education
  - Higher Ed Jobs
  - HERCJobs
  - Referral
  - Professional Listserv- please specify in comment box in the next question
  - Professional Journal- please specify in comment box in the next question
  - Other- please specify in comment box in the next question
4. If you selected Other, please describe.  
(Open Ended Question)

# Applicant Documents

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## Required Documents

1. Curriculum Vitae
2. Cover Letter
3. Statement of Teaching Philosophy
4. Statement of Teaching Interest
5. Evidence of Teaching Effectiveness
6. Professional References

## Optional Documents