



The School of Management (Escuela de Administración) at Pontificia Universidad Católica de Chile (in the city of Santiago) invites applications for a full-time position as either Assistant or Associate Professor in Marketing, in any relevant area of Marketing. The starting date could be January or August 2020.

The School is strongly committed to fostering a high-quality research environment, supported by:

- A teaching load of 3 courses per year, in either undergraduate or postgraduate programs, for faculty members in the research track. Teaching can be in either English or Spanish.
- A flexible research budget, to participate in academic conferences and to support other research-related activities.
- An internationally competitive compensation package, which includes a base salary commensurate with the candidate's profile, plus a variable incentive based on the publication of articles in high-quality international academic journals.
- Additional opportunities to apply for internal and external research grants.

Pontificia Universidad Católica de Chile ranks #1 in the 2019 QS University Ranking for Latin America, and #132 in the 2019 QS Global World Ranking. The School of Management has international accreditations by AACSB and EFMD (EQUIS), and has about 3,000 students enrolled in undergraduate and postgraduate programs, as well as in Executive Education.

The ideal candidate should have:

- A PhD in Marketing or relevant discipline (or near to completion).
- A demonstrated capacity to develop and communicate high-quality research in marketing topics, and a good record of publications (for candidates applying to Associate Professor).
- Experience of and demonstrated commitment and excellence in undergraduate and postgraduate teaching in Marketing, as well as student supervision and support.
- An ability to design, deliver, and assess a range of marketing courses.
- The capacity and the willingness to work collaboratively in an inter-disciplinary environment, undertake administrative duties, and engage in activities that show good citizenship.

Qualified candidates with expertise and interest in any marketing area are encouraged to apply, and should include the following as part of the application package:

- A personal statement (1 or 2 pages) where you provide evidence on how you meet the criteria for the post. Please provide details (including examples) of relevant skills, abilities, experience and knowledge that you have which will enable you to carry out the job effectively.
- Your curriculum vitae.
- A working paper or research publication of your authorship.
- Teaching evaluations of two different courses during the past year.

Short-listed applicants will be asked to provide the following:

- At least two recommendation letters, with the referees being available for contact.
- Evidence of undergraduate and post-graduate degrees, and transcripts of the PhD program.

Please submit all documents in an e-mail to Dr. Rodrigo Guesalaga at guesalaga@uc.cl.