



**ESCUELA DE ADMINISTRACIÓN**  
FACULTAD DE CIENCIAS ECONÓMICAS  
Y ADMINISTRATIVAS

The Business School (Escuela de Administración) at Pontificia Universidad Católica de Chile in Santiago invites applications for two full-time positions in Marketing at the assistant or associate professor level starting August 2019.

Candidates at the Assistant Professor level should have or be near completion of a Ph.D. in Marketing, Economics, or a related field. Candidates should demonstrate active engagement in high quality research on marketing topics, as well as teaching experience in marketing at both undergraduate and MBA programs. Candidates at the Associate Professor level should have a record of publications and evidence of teaching excellence at undergraduate and graduate levels. Qualified candidates in all marketing areas are encouraged to apply, including, but not limited to, marketing strategy, quantitative marketing modelling, consumer behavior, retailing, innovation management, services marketing, and branding.

Our Business School has been consistently ranked first among all Business and Management Studies schools in South America ([QS rankings - 2018](#)). The School has international accreditations by the AACSB and EFMD (EQUIS). We have 2,000 undergraduate, 400 postgraduate students, and 35 full-time faculty members. Most faculty members hold a PhD from top North-American or European universities and publish in top journals in their fields. See [our website](#) for an updated list of publications by the school's faculty. Our school is located in the same building as the [School of Economics](#), and the two faculties have worked closely in research collaborations.

The School is strongly committed to fostering a high-quality research environment. Our strategic plan considers hiring eight research professors within the next three years in different areas. Research is supported through start-up grants, reduced teaching and administrative load, and numerous opportunities to apply for internal and external grants. We offer an internationally competitive compensation package. The teaching load for our research-oriented faculty is three courses per year, either at the undergraduate or MBA level. Knowledge of Spanish is not necessary, since teaching can be done in English.

Application packages should consist of curriculum vitae, cover letter, research statement, one or two working papers and/or publications, and three recommendation letters. Please submit all documents in an e-mail to Dr. Pablo Marshall at [pmarshall@uc.cl](mailto:pmarshall@uc.cl)

Deadline for applications is July 31<sup>st</sup>. Follow-up interviews with selected applicants will be conducted at the AMA Career Fair, in Boston (9-12 of August).



## ESCUELA DE ADMINISTRACIÓN

### FACULTAD DE CIENCIAS ECONÓMICAS Y ADMINISTRATIVAS

#### **PUC**

Pontificia Universidad Católica de Chile has 18 schools distributed on four campuses in Santiago and one regional campus located in southern Chile. It has more than 24,000 undergraduate students, 3,000 graduate students, and over 900 PhD students distributed among schools. Over the last few years, the University's leadership in research and graduate programs has had considerable influence on the country's cultural and scientific development. Among other achievements, are an important number of inventions in chemistry (e.g. a copper-refining process), in engineering (e.g. an induction oven), in medicine (e.g. vaccines). Upon the 130th anniversary of its foundation, the UC continues to make every effort to develop its existing facilities and institutions, as well as to make its intellectual, creative, and spiritual capacity available to the community.

#### **Santiago**

Santiago de Chile is the capital and largest city of Chile, with a population of approx. 7 million in Greater Santiago (40% of the country's population of 17.5 million). At 473 m (1,555 ft.) above sea level, the city is located in the central valley and has a backdrop of the Andes Mountains.

Chile's steady economic growth has transformed Santiago into one of Latin America's most modern metropolitan areas, with extensive suburban development, dozens of shopping centers, and impressive high-rise architecture. It is home to many multinational regional headquarters, a developed financial center and very modern transport infrastructure. It's time zone (GMT-3) and the availability of direct flight to many cities in Europe, the U.S., and South America make working for Santiago very convenient to international professionals. Moreover, Santiago has a diverse, cosmopolitan culture, influenced by the different groups of immigrants arriving from Europe, Asia, the Middle East and the rest of Latin America.

Santiago lies on a plateau between the Andes, just 50 km away from ski centers and the coastal Mountain Range of the Pacific, 120 km away from the coast. This makes it a very popular attraction for outdoor adventure seekers, thrilled by the idea of being able to ski in the morning and surf in the afternoon. Santiago has a Mediterranean climate - hot summers (November to March) reaching up to 35 degrees Celsius (95 Fahrenheit) and cool winters (June to September) averaging 13 degrees Celsius (56 Fahrenheit). Rainfall, albeit very little, is concentrated in winter months.