Assistant Professor of Marketing

Description

The Business School (Escuela de Administración) at Pontificia Universidad Católica de Chile in Santiago invites applications for a tenure track position in Marketing at the Assistant Professor level. Appointment is expected to begin August 2017. Candidates should have a PhD in hand or near completion from an internationally recognized research-oriented school. We search for candidates with a strong research potential and the ability to publish in top journals. Qualified candidates with a focus on Marketing Strategy, Marketing Modelling, or experimental Consumer Behavior are encouraged to apply. Knowledge of Spanish is not necessary since teaching can be done in English.

Our Business School has been ranked number 1 among all Business and Management Studies schools in South America (QS rankings - 2015). We have 1,700 undergraduate, 300 postgraduate students, and 30 full-time faculty members. Most faculty members hold a PhD from top U.S. or European universities and publish in top journals in their fields. The School has international accreditations by the AACSB and EFMD (EQUIS).

The School is strongly committed at fostering a high-quality research environment. Research is supported through start-up grants, reduced teaching and administrative load, and numerous opportunities to apply for internal and external grants. We offer an internationally competitive compensation package. The teaching load for our research-oriented faculty is three courses per year, either at the undergraduate or MBA level.

Application packages should consist of curriculum vitae, cover letter, research statement, one or two working papers and/or publications, and recommendation letters. All documents should be submitted by e-mail to Dr. Daiane Scaraboto at dscaraboto@uc.cl

Deadline for applications is July 12th. Follow-up interviews with selected applicants will be conducted at the AMA Career Fair, in Atlanta (August 5-7).
Pontificia Universidad Católica de Chile has 18 Faculties distributed on four campuses in Santiago and one regional campus located in southern Chile. It has more than 22,500 undergraduate students, 3,000 Masters’ students, and over 900 PhD students distributed among Faculties. Over the last few years, the University’s leadership in research and graduate programs has had considerable influence on the country’s cultural and scientific development. Among other achievements, are an important number of inventions in chemistry (e.g. a copper-refining process), in engineering (e.g. an induction oven), in medicine (e.g. vaccines). Upon the 130th anniversary of its foundation, the UC continues to make every effort to develop its existing facilities and institutions, as well as to make its intellectual, creative, and spiritual capacity available to the community.

Santiago de Chile is the capital and largest city of Chile, with a population of approx. 7 million in Greater Santiago (40% of the country’s population of 17.5 million). At 473 m (1,555 ft.) above sea level, the city is located in the central valley and has a backdrop of the Andes Mountains.

Chile's steady economic growth has transformed Santiago into one of Latin America’s most modern metropolitan areas, with extensive suburban development, dozens of shopping centers, and impressive high-rise architecture. It is home to many multinational regional headquarters, a developed financial center and very modern transport infrastructure. Santiago has a diverse, cosmopolitan culture, influenced by the different groups of immigrants arriving from Europe, Asia, the Middle East and the rest of Latin America.

Santiago lies on a plateau between the Andes, just 50 km away from ski centers and the coastal Mountain Range of the Pacific, 120 km away from the coast. This makes it a very popular attraction for outdoor adventure seekers, thrilled by the idea of being able to ski in the morning and surf in the afternoon. Santiago has a Mediterranean climate - hot summers (November to March) reaching up to 35 degrees Celsius (95 Fahrenheit) and cool winters (June to September) averaging 13 degrees Celsius (56 Fahrenheit). Rainfall, albeit very little, is concentrated in winter months.

Requirements

- Candidates should have a PhD in hand or near completion from an internationally recognized research-oriented school.
- Strong research potential and the ability to publish in top journals.
- Qualified candidates with a focus on Marketing Strategy, Marketing Modelling, or experimental Consumer Behavior are encouraged to apply.
- Knowledge of Spanish is not necessary since teaching can be done in English.

Job Information

Location: Santiago, Other / Non-US, Chile
Job ID: 28553455
Posted: May 15, 2016
Position Title: Assistant Professor of Marketing  
School Name: Pontificia Universidad Católica de Chile  
Specialties: Marketing Analytics, Marketing Research, Strategy, Consumer Behavior

Do you plan on interviewing at the Summer Educators Conference?: Yes  
Position Start Date: Summer 2017  
Job Duration: Indefinite