

Teaching Faculty - Marketing And Sales

Institution:	Plymouth State University
Location:	Plymouth, NH
Category:	Faculty - Business - Marketing and Sales
Posted:	02/26/2020
Application Due:	03/27/2020
Type:	Full-Time

Long Classification Title: LECTURER-
CONTRACT FACULTY



Department: PSU Innovation &
Entrepreneurship

Summary of Position

The Business Academic Unit at Plymouth State University in Plymouth, NH invites applications for a full time, 9-month, non-tenure track teaching faculty position to commence in August 2020. Plymouth State University is respected in the region for preparing knowledgeable and dedicated educators to work with students across a number of contemporary business disciplines. Plymouth State University is a nationally accredited ACBSP institution. Successful candidates should have a strong background in marketing, digital social media platforms, and professional sales. Successful candidates will also be able to demonstrate interdisciplinary collaboration skills with colleagues within the university setting and beyond. Teaching faculty positions are full time, with benefits and funded on a year-to-year basis. The teaching load is 30 to 32 credit hours per year. The candidate will also be expected to advise undergraduate students and provide service to the university.

Additional Job Information

Review of applications will begin on March 27, 2020 and will continue until the position is filled or the search is otherwise closed at the University's discretion.

Applicants should be prepared to provide the contact information for three professional references and upload the following documents when applying online:

- Letter of application outlining background and qualifications

- Curriculum vitae
- Teaching philosophy statement
- Copies of graduate transcripts
- Three (3) current professional written letters of recommendation*

*Request for recommendation letters are automated and will be sent out at the time application. Applicants will be required to provide contact name and email address for references. For applicants who prefer to use Interfolio, please follow this link for instructions: <https://support.interfolio.com/m/29600/l/266335-submit-a-letter-of-recommendation-to-interfolio>.

Posting Number/Job Order #: PF0383FY20

Acceptable Minimum Qualifications

- 2 years of teaching experience as a business teacher and/or working with professional and corporate environments with demonstrated success teaching marketing and or professional sales content.
- Demonstrated excellence in college-level teaching both online and face-to-face, with evidence from both colleagues and students.
- Skills in academic and professional mentoring students.
- Excellent interpersonal, verbal, and written communication skills.
- Demonstrated ability to collaborate with colleagues and participation in collaborative programs and projects across disciplines.
- A master's degree in business required.

Additional Preferred Qualifications

- Experience teaching Principals of Marketing, Professional Sales I & II, and Marketing Management.
- Experience with national sales or marketing organizations such as the American Marketing Association (AMA) or the University Sales Center Alliance (USCA)
- Experience with teaching using electronic textbooks, academic simulations, or other
- Experience integrating technology into the classroom to enhance student learning, using an on-line teaching on Moodle or similar platform.

Salary Information

Salary is complemented by a comprehensive benefits package which includes medical, dental, retirement, tuition, and paid time off.

Plymouth State University (PSU) has consistently earned national recognition for its commitment to community service, environmental sustainability, academic excellence, and employee wellness. The employee benefits package will holistically support your life and career goals. The outstanding benefits include affordable medical, dental, and vision insurance along with university paid life and accidental death & dismemberment. The

financial benefits include competitive compensation, a generous retirement plan match and tuition reimbursement benefit that extends to your dependents. Find more information here!

Prospective Employees Click Here

Work and play where you live! We are located in the heart of NH playground, surrounded by mountains and lakes where all things outdoors are right at your fingertips. Enjoy tax-free shopping, tax-free income and a growing cultural community. Big name concerts, small intimate local theater, delicious restaurants, and much more.

Faculty Information

Renewable (Please specify below)

Type of Position

Contract Faculty

Posting Date: 02/26/2020

Closing Date: 03/27/2020

Appointment Type: Regular

This position is responsible for the supervision of
Students

Special Requirements

A background check will be required as a condition of employment.

EEO Statement

The University System of New Hampshire is an Equal Opportunity/Equal Access/Affirmative Action employer. The University System is committed to creating an environment that values and supports diversity and inclusiveness across our campus communities and encourages applications from qualified individuals who will help us achieve this mission. The University System prohibits discrimination on the basis of race, color, religion, sex, age, national origin, sexual orientation, gender identity or expression, disability, veteran status, or marital status. Application by members of all underrepresented groups is encouraged. Hiring is contingent upon eligibility to work in the U.S.

Special Instructions to Applicants

INTERFOLIO USERS: If using Interfolio to submit letters of reference, please follow the special instructions at this link: <https://pa-hrsuite-production.s3.amazonaws.com/2729/docs/126635.pdf>.

Instructions for reference providers can be access at:
<https://support.interfolio.com/m/29600/1/266335-submit-a-letter-of-recommendation-to-interfolio>.

Job Duties/Responsibilities

- Teaching faculty candidates will be expected to engage in teaching, and student activities relevant to their classes and the business academic unit with focus on marketing and classes within the sales degree option program associated with a minor and certificate.
- Courses taught would include but not be limited to Principals of Marketing, Professional Sales I & II, and Marketing Management.
- Candidates will be expected to teach courses face-to-face and online at the undergraduate and /or graduate level as assigned.
- He/she will work closely with the various academic advisors at both the undergraduate and graduate level.
- He/she will also engage in activities that maintain the national and state accreditation of the program as required by the business academic unit standards for class syllabus design, Moodle class content delivery, and use of other electronic communications with students and the university.
- Responsibilities for full-time teaching faculty employees are defined in detail throughout the Plymouth State University Faculty Handbook.

APPLICATION INFORMATION

Contact: Plymouth State University

Online App. Form: <http://jobs.usnh.edu/postings/35876>

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Apply through Institution's Website