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Assistant Professor of Integrated Marketing Communication

Pepperdine University: Faculty: Seaver College:
Communication Division

Location	Open Date
Malibu, CA	Jul 24, 2019

Description

The Communication Division of Pepperdine University's Seaver College of Letters, Arts, and Sciences invites applications for a tenure-track appointment as an Assistant Professor of Integrated Marketing Communication to begin August 2020.

The successful candidate must have a commitment to excellent teaching at the undergraduate level, a clear research agenda, and be actively involved in a Christian faith community. Candidates must have significant professional experience in developing and implementing marketing strategies as part of IMC campaigns. They must demonstrate expertise in using digital and traditional media channels. In addition to expected teaching and scholarly responsibilities, candidates who seek to advise students, supervise internships, enrich curricula, and advance the university, college, division, and program through service are especially desired. Documented teaching and research expertise in one or a combination of the following areas is required: Advertising, Marketing, Public Relations. Coursework integrating the three areas is also required. Candidates must have an earned doctorate in Communication, Marketing or a related field.

Pepperdine's undergraduate Seaver College is a residential liberal arts college of more than 3,400 students situated in Malibu, California. It is affiliated with the churches of Christ and the Restoration tradition within Protestant Christianity. All applicants must have an active commitment to the **Christian values of the University** (<https://www.pepperdine.edu/about/our-story/mission-vision/>) and the **mission of Seaver College** (<https://seaver.pepperdine.edu/about/our-story/seaver-mission/>) and reflect on their willingness to support the mission in their application materials. We encourage applications from persons with diverse backgrounds and cultural experiences.

Review of applications will begin September 16, 2019 and will continue until the position is filled. Please submit application materials by clicking **[Apply Now]**. A background check will be required as a condition of employment.

Contact:

John Watson (john.g.watson@pepperdine.edu)
(<mailto:john.g.watson@pepperdine.edu?subject=Assistant%20Professor%20of%20Integrated%20Marketing>)
Chair, Integrated Marketing Search Committee

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Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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(<https://dossier.interfolio.com/>)

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Communication Division
Seaver College, Pepperdine University
24255 Pacific Coast Highway
Malibu, CA 90263

Application Instructions

Applications should include the below documents:

- A **cover letter**.
- A **curriculum vitae**, indicating educational record, employment record, achievements, awards, publications, and other relevant information. Please also describe any civic, religious, or charitable interests and activities, and list all current organizational memberships.
- Three **letters of reference**.
- **Official transcripts** of all graduate work (Copies are acceptable during the application process; however, official transcripts will be required for selected applicants).
- A statement of **teaching philosophy**, which may focus on your motivation to teach at the university level and your thoughts about what constitutes effective pedagogy.
- A statement of **scholarly agenda**, which may focus on your current area of emphasis and plans for professional development.
- A **response to the University/Seaver College mission**. The University mission states that Pepperdine University is a Christian university committed to the highest standards of academic excellence and Christian values, where students are strengthened for lives of purpose, service, and leadership. Please comment on your willingness to support the Christian values of the University (<https://www.pepperdine.edu/about/our-story/mission-vision/>) and the mission of Seaver College (<https://seaver.pepperdine.edu/about/our-story/seaver-mission/>) and describe your involvement in a local community of faith (i.e., congregation, parish church, etc.), and how your personal faith relates to your teaching, professional life, and/or intellectual life.

Equal Employment Opportunity Statement

Pepperdine is an Equal Employment Opportunity Employer and does not unlawfully discriminate on the basis of any status or condition protected by applicable federal, state, or local law. Pepperdine is committed to providing a work environment free from all forms of harassment and discrimination. Engaging in unlawful discrimination or harassment will result in appropriate disciplinary action, up to and including dismissal from the University.

Pepperdine is religiously affiliated with the Churches of Christ. It is the purpose of Pepperdine to pursue the very highest employment and academic standards within a context which celebrates and extends the spiritual and ethical ideals of the Christian faith. While students, faculty, staff and members of the Board of Regents represent many religious backgrounds, Pepperdine reserves the right to seek, hire and promote persons who support the goals and mission of the institution, including the right to prefer co-religionists.

It is the intent of the University to create and promote a diverse work force consistent with its stated goals and mission.