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Pepperdine University, Seaver College

Visiting Assistant Professor of Marketing

Description

The business administration division of the Seaver College of Letters, Arts, and Sciences at Pepperdine University is seeking a visiting assistant professor of marketing for the academic year 2020-2021.

The successful candidate will hold a PhD in marketing. While the main teaching assignment will be principles of marketing, the ability to teach marketing classes is preferred. Candidates are expected to complete all requirements for the degree before the date of appointment, August 1, 2020. Documented research interest in marketing is necessary. Preference will be given to candidates with practical and teaching experience.

The business program at Seaver College is accredited by The Association to Advance Collegiate Schools of Business (AACSB). *USA Today* ranks Seaver's business program as the 7th best undergraduate business program in the country. We have approximately 775 undergraduate students in the Business Administration Division. Despite the large number of majors, our classes are small (rarely more than 25 students) and our faculty is collegial and collaborative. The division offers Bachelor of Science degree programs in accounting, business administration, and international business, and a contract major in finance. Degree programs are offered on a full-time, residential basis at the campus in Malibu, California. Seaver College has a diverse student body of approximately 3,200 students. More information is available at our website www.seaver.pepperdine.edu/business.

Pepperdine University was established in 1937 by Mr. George Pepperdine, a Christian businessman, who stressed the desirability of a complete education built on a Christian value system. The institution is

Job Information

Location:

Malibu, California, 90263,
United States

Job ID:

49365764

Posted:

July 5, 2019

Position Title:

Visiting Assistant Professor
of Marketing

School Name:

Pepperdine University,
Seaver College

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2020

committed to the ideals of the founder and seeks faculty members who have a commitment to Christian higher education. Pepperdine is religiously affiliated with the Churches of Christ.

Please submit application materials by clicking <http://apply.interfolio.com/65182>. Application review will begin upon receipt; applications will be accepted until the position is filled. A background check is required as a condition of employment. For more information, please contact the chair of the recruiting committee:

Dr. Alice Labban (alice.labban@pepperdine.edu)

Chair, Recruiting Committee

Business Administration Division

Seaver College, Pepperdine University

24255 Pacific Coast Highway

Malibu, CA 90263-4237

Applications should include the documents listed below:

- **A cover letter.**
- **A curriculum vitae**, indicating educational record, employment record, achievements, awards, publications, and other relevant information. Please also describe any civic, religious, or charitable interests and activities, and list all current organizational memberships.
- **Three confidential letters of reference.**
- **Official transcripts** of all graduate work (copies are acceptable during the application process; however, official transcripts will be required for selected applicants).
- A statement of **teaching philosophy**, which may focus on your motivation to teach at the university level and your thoughts about what constitutes effective pedagogy.
- A statement of **scholarly agenda**, which may focus on your current area of emphasis and plans for professional development.
- **A response to the University/Seaver College mission.**
Pepperdine University is a Christian University committed to the highest standards of academic excellence and Christian values, where students are strengthened for lives of purpose, service, and leadership. Please provide a statement indicating your willingness to support the [Christian Values of the University](#) and the [mission of Seaver College](#) including a description of your involvement in a local community of faith (i.e., congregation, parish church, etc.), and how your personal faith relates to your teaching, your professional life, and/or your intellectual life.

Pepperdine is an Equal Employment Opportunity Employer and does not unlawfully discriminate on the basis of any status or condition protected by applicable federal, state, or local law. Pepperdine is committed to providing a work environment free from all forms of harassment and discrimination. Engaging in unlawful discrimination or harassment will result in appropriate disciplinary action, up to and including dismissal from the University.

Pepperdine is religiously affiliated with the Churches of Christ. It is the purpose of Pepperdine to pursue the very highest employment and academic standards within a context which celebrates and extends the spiritual and ethical ideals of the Christian faith. While students, faculty, staff and members of the Board of Regents represent many religious backgrounds, Pepperdine reserves the right to seek, hire and promote persons who support the goals and mission of the institution, including the right to prefer co-religionists.

It is the intent of the University to create and promote a diverse work force consistent with its stated goals and mission.

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Rank)

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