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## Penn State University - Harrisburg

### Assistant Professor of Marketing

#### Description

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**Penn State Harrisburg's School of Business Administration** invites applicants for a tenure-track, Assistant Professor of Marketing in its AACSB-accredited programs effective Fall 2020. Primary teaching areas include marketing principles, business-to-business marketing, marketing research, retailing, advertising and personal selling; secondary interests in marketing analytics and internet marketing are a plus.

This position involves teaching undergraduate and graduate courses (including online teaching); teaching load is 3/2 the first two years then 3/3. Once hired, a commitment to effective teaching and publication is required, and faculty are expected to maintain a high level of professional activity through scholarly research and service.

Candidates must have an earned doctorate in marketing or related field by August 15, 2020. Compensation is AACSB competitive.

A representative from our business school will attend the 2019 AMA Summer Educator's Conference and conduct preliminary interviews.

For more information about the business school visit our website at <https://harrisburg.psu.edu/business-administration>. Review of

#### Job Information

**Location:**

Middletown, Pennsylvania,  
17057, United States

**Job ID:**

49242957

**Posted:**

June 28, 2019

**Position Title:**

Assistant Professor of  
Marketing

**School Name:**

Penn State University -  
Harrisburg

**Specialties:**

Marketing Communications

**Do you plan on  
interviewing at the**

applications will begin immediately and continue until the position is filled.

**Summer Academic Conference?:**

Yes

**Position Start Date:**

Fall 2020

## About Penn State University - Harrisburg

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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