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Assistant Professor of Marketing

[Pennsylvania State University](#) in Pennsylvania

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Deadline	Open until filled
Date Posted	October 18, 2016
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

Assistant Professor of Marketing

Penn State Harrisburg's School of Business Administration invites applicants for a tenure-track, Assistant Professor of Marketing in its AACSB-accredited program effective Fall 2017. Primary teaching areas include marketing principles, business-to-business marketing, and advertising; secondary interests in tourism, internet marketing, and database marketing are a plus. This position involves teaching undergraduate and graduate courses (including online courses); teaching load is 3/2 the first two years then 3/3. Strong commitment to effective teaching and publication is required. Faculty are expected to maintain a high level of professional activity through scholarly research and service. Competitive candidates will have a doctorate in marketing from an AACSB-accredited school; ABDs completing doctorate by August 2017 will be considered. Prior teaching, research, and professional experience are desirable. Compensation is AACSB competitive. For

more information about the business school visit our website at

[http://harrisburg.psu.edu/business-](http://harrisburg.psu.edu/business-administration)

[administration](http://harrisburg.psu.edu/business-administration)"><http://harrisburg.psu.edu/business-administration>. Review of applications will begin immediately and continue until the position is filled.

Applicants should upload a cover letter, curriculum vitae, and contact information for four references.

Apply online at <https://psu.jobs/job/66771>

CAMPUS SECURITY CRIME STATISTICS: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to

<http://www.police.psu.edu/clery/>"><http://www.police.psu.edu/clery/>, which will also provide you with detail on how to request a hard copy of the Annual Security Report.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

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Pennsylvania State University