

Assistant Professor of Marketing

Institution:	Penn State Harrisburg
Location:	Middletown, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/13/2018
Type:	Full Time

Assistant Professor of Marketing

Penn State Harrisburg's School of Business Administration invites applicants for a tenure-track, Assistant Professor of Marketing in its AACSB-accredited program effective Fall 2019. Primary teaching areas include Business-to-Business Marketing, Internet Marketing, and Marketing Principles, with Marketing Analytics as a secondary area. This position involves teaching undergraduate and graduate courses (including online courses); teaching load is 3/2 the first two years then 3/3. Strong commitment to effective teaching and publication is required. Faculty are expected to maintain a high level of professional activity through scholarly research and service. Competitive candidates will have a doctorate in marketing from an AACSB-accredited school; ABDs completing doctorate by August 2019 will be considered. Prior teaching, research, and professional experience are desirable. Compensation is AACSB competitive. A representative from our business school will attend the 2018 AMA Summer Educator's Conference and conduct preliminary interviews.

For more information about the business school visit our website at <http://harrisburg.psu.edu/business-administration>. Review of applications will begin immediately and continue until the position is filled. Applicants should upload a cover letter, curriculum vitae, and contact information for four references.

Apply online at <https://psu.jobs/job/80364>

CAMPUS SECURITY CRIME STATISTICS: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to <http://www.police.psu.edu/clery/>, which will also provide you with detail on how to request a hard copy of the Annual Security Report.

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APPLICATION INFORMATION

Contact: Penn State Harrisburg

Online App. Form: <http://apptrkr.com/1254251>

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Apply through Institution's Website

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