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Lecturer/Assistant Teaching Professor of Marketing

[Penn State Greater Allegheny](#) in Pennsylvania

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Deadline	Open until filled
Date Posted	November 21, 2017
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

Lecturer/Assistant Teaching Professor of Marketing

Penn State Greater Allegheny invites applications for a Lecturer/Assistant Teaching Professor of Marketing (36 weeks contract, three-year appointment) with the possibility of reappointment, to begin August 2018, or as negotiated.

Responsibilities: Teach nine courses (27 credits) annually of MKTG 301W (Principles of Marketing), alternating 15-credit and 12-credit loads per semester. Upon prior agreement with the World Campus and Penn State Greater Allegheny, one section of MKTG 301W per year may be replaced with a designated undergraduate course in business, management, marketing, or communications. This position entails teaching both for Penn State's World Campus BSBIC Program and the Penn State Greater Allegheny Business and Communications Programs,

delivering at least 24 credits of coursework online to the World Campus and the remaining 3 credits in a face-to-face, hybrid, or online format to Penn State Greater Allegheny. Teaching assignments may require teaching day, evening, online, and/or Saturday classes as needed. Participate in course, curriculum, and program development. Advise students and provide career guidance. Participate in campus, university, and community service activities. Engage in activities to stay current in the discipline.

Qualifications: Ph.D. in business or a related field from an accredited institution is preferred; minimum qualification of an M.S. or M.B.A in business or related field from an accredited institution. Commitment to high-quality instruction in a student-centered environment is expected. Interest in active and collaborative learning, the instructional use of technology, and hybrid and online teaching is an advantage. Prior college-level and online teaching experience preferred, as is industry experience. Enthusiasm for working in a multidisciplinary environment is important.

Campus Information: Penn State is a multi-campus public land-grant university that improves the lives of the people of Pennsylvania, the nation, and the world. Our instructional mission includes undergraduate, graduate, and continuing and distance education informed by scholarship and research. Our research, scholarship, and creative activities promote human and economic development through the expansion of knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and the professions.

BSBIC programming delivers world-class degrees that embody the same Penn State quality as courses taught in the traditional classroom environment. Programs are inter-college in nature, developed and taught by full-time Penn State faculty members across the Penn State Commonwealth Campus system and delivered to students around the world. Global enrollments have grown rapidly in these adult-

and military-friendly programs. The BSBIC courses have been designed to prepare students to pursue careers in all types of business and business organizations. The selected candidate is expected to teach the courses as designed. For more information about Penn State's World Campus Business Program visit www.worldcampus.psu.edu/degrees-and-certificates/business-bachelors/overview.

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<http://greaterallegheny.psu.edu/>><http://greaterallegheny.psu.edu/>

Inquiries about the position should be addressed to Dr. Michelle Hough, Associate Professor of Business Administration, Penn State Greater Allegheny. E-mail:

mgh11@psu.edu. Telephone: (412)-675-9496.

Applicants are required to submit a cover letter and curriculum vitae; other information pertinent to the position may also be included. Finalists will be asked to submit a list of references.

Closing Date: Application review begins January 15, 2018, and continues until a suitable candidate is found.

Apply online at <https://psu.jobs/job/75768>

CAMPUS SECURITY CRIME STATISTICS: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to <http://www.police.psu.edu/clery/>, which will also provide you with detail on how to request a hard copy of the Annual Security Report.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

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