

Tenure-track Faculty in Marketing

[Pennsylvania State University](#) in Pennsylvania

- [Save](#)
- [Print](#)

Date Posted August 14, 2017

Faculty - Tenure-Track in Marketing. The Black School of Business of Penn State Erie, The Behrend College is seeking qualified applicants for a tenure-track position in Marketing starting August 2017. Qualified candidates will be considered for appointment, subject to funding, at the rank of assistant or associate professor (Ph.D. or DBA required; ABDs considered at the instructor level). Candidates should have an interest in teaching and research with a focus on one or more of the following areas - marketing analytics, marketing strategy, and social media marketing. Both high-quality teaching and an active program of scholarship are expected. A record of relevant industry experience, online teaching experience and a background or interest in entrepreneurship is desirable. The Black School of Business is accredited by AACSB International, listed among the Best Business Schools by Princeton Review and offers 9 undergraduate majors, a residential MBA delivered at two locations, a Master of Professional Accounting (MPAcc), and an online program in Masters in Project Management (MPM). It is the administrative and academic home of the University's online MBA program through Penn State World Campus, which is ranked among the top ten by the US News and World report. The School has a focus on interdisciplinary programs such as the Interdisciplinary Business & Engineering Studies degree, one of only a few such distinctive programs in the country, the MPM program and an International Business degree, which also allows students to specialize in a functional area such as business economics or finance. The Black School of Business shares a new \$30 million facility with the School of Engineering providing a basis for multi-

disciplinary educational experience for students, interdisciplinary research for faculty, and joint opportunities for industry engagement. The \$20 million dollar endowment, market value of which is approximately \$33 million today, provides significant support for the School's programs. The endowment helps fund undergraduate scholarships, graduate assistantships, library and information technology resources, outreach activities, several faculty chairs and endowed professorships, as well as new programming initiatives.

Teaching Responsibilities: Teaching assignments will consist of the equivalent of 15 credits for the academic year and include a combination of marketing courses at both undergraduate and the graduate levels. This position also may involve teaching online programs and/or at an off campus location.

Research Support: Includes guaranteed summer research support, full access to major statistical packages and databases, as well as funded travel to professional meetings.

Salary: Negotiable and competitive with other AACSB-accredited schools of business.

Location: Students and faculty enjoy the beauty of the college's 725-acre campus, located only minutes away from the heart of Pennsylvania's fourth-largest city. Metropolitan Erie is a major industrial service center with a population of approximately 280,000 and is the home of several major corporations. Erie, as well as Buffalo, Cleveland, and Pittsburgh - all within two hours by interstate highway - provide excellent consulting opportunities as well as recreational and cultural activities. Housing costs in Erie are modest.

Application: Review of applications will begin immediately and will continue until suitable candidates are identified. Candidates must have teaching experience and must provide evidence of strong teaching ability. Applicants must submit a letter of application along with a curriculum vita, combine three letters of recommendation into one document, and copies of recent student evaluations (including an explanation of the rating system and a description of the courses being evaluated).

Apply online at <http://apptrkr.com/1062158>.

Campus Security Crime Statistics: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to <http://www.police.psu.edu/clery/>, which will also provide you with detail on how to request a hard copy of the Annual Security Report. Penn State is an equal opportunity, affirmative action employer, and is committed to providing

employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.



People at Pennsylvania State University at University Park

[Log In](#) or [Sign Up](#) to see ChronicleVitae members at this institution.

Jobs at Pennsylvania State University at University Park

- **[Neurobiology Tenure-Track Faculty Position](#)**

[Penn State University](#)

- **[Postdoc Scholar, Africana Research Center](#)**

[Pennsylvania State University](#)

- **[Associate Vice President and Associate Dean for Undergraduate Education](#)**

[Pennsylvania State University](#)

- **[Head, Digital Scholarship and Data Services](#)**

Pennsylvania State University

- **Professor or Associate Professor of Economics**

Pennsylvania State University

How To Apply

You can apply for this position online at <http://apptrkr.com/1062158>