

# Assistant Teaching Professor of Business

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**Date Posted** January 11, 2019

**Type** Non tenure track

**Salary** Not specified

**Employment Type** Full-time

## Assistant Teaching Professor of Business

State Brandywine invites applications for a faculty position, Lecturer or Assistant Teaching Professor of Business, with an emphasis on marketing education. This is a 36-week, fixed-term position with an excellent possibility of reappointment, to begin August 2019, or as negotiated. Responsibilities: Teach introductory and upper-level marketing courses in the B.S. program in Business using traditional, hybrid and online delivery methods. The successful candidate will teach four courses (12 credits) per semester. Teaching assignments may require teaching day, evening and/or Saturday classes as needed. Participate in course, curriculum, and program development. Advise students and provide career guidance. Participate in campus, university, and community service activities. Engage in activities to stay current in the discipline. Qualifications: Minimum of a Master's degree (Ph.D. preferred) in Business/Marketing or a related discipline. Commitment to high-quality instruction in a student-centered environment is required. Interest in active and collaborative learning, the instructional use of technology, and hybrid and online teaching is an advantage. Prior college-level and online teaching experience preferred. Industry experience in marketing is an

advantage. Enthusiasm for working in a multidisciplinary environment is important. Campus Information: Penn State is a multi-campus public land-grant university that improves the lives of the people of Pennsylvania, the nation, and the world. Our instructional mission includes undergraduate, graduate, and continuing and distance education informed by scholarship and research. Our research, scholarship, and creative activities promote human and economic development through the expansion of knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and the professions. Penn State Brandywine is one of more than 20 Penn State campuses state-wide and shares in the University's international reputation for excellence in teaching, research and service. It is a small, suburban, undergraduate campus located on 90 acres on the western side of the greater Philadelphia region, and enrolls approximately 1700 students. Penn State Brandywine offers the first two years of study for most of Penn State`s more than 160 degree programs. In addition students may enroll on campus in twelve baccalaureate degrees, and three associate degrees. Students and faculty at Penn State Brandywine have all of the resources of a major research university at their disposal, but in a small college atmosphere. Class sizes are small and the student/faculty ratio is low, so students can receive much individual attention. Our faculty members are committed to providing a high-quality educational experience to their students and are actively engaged in research. For more information about the campus, visit <http://brandywine.psu.edu/>. For more information about Penn State University, visit: <http://www.psu.edu/>. Penn State offers a competitive salary commensurate with experience, in addition to a comprehensive benefit package. For consideration, upload a letter of application and current CV. Finalists will be asked to provide a list of references. Closing Date: Application review begins immediately and continues until the position is filled.

**Apply online at <https://psu.jobs/job/84993>**

**CAMPUS SECURITY CRIME STATISTICS:** For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to

<http://www.police.psu.edu/clery/>, which will also provide you with detail on how to request a hard copy of the Annual Security Report.

*Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.*

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### **How To Apply**

**Please refer to the job description for information on how to apply.**