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PEKING UNIVERSITY HSBC BUSINESS SCHOOL

Assistant/Associate/Full Professor of Marketing in Fall 2020

Description

JOB RESPONSIBILITY:

- Developing and delivering teaching using a range of methodologies and approaches across a wide range of topics within your subject area
- Actively contributing to research projects either collaboratively or as an individual, contributing to a high quality research profile for the School
- Taking on administrative and managerial responsibilities

THE PHBS: PHBS is one of the most internationalized business schools in China, with more than 40% of its entire faculty being international from Western and other Asian countries. English is used as the working language for teaching and administration. PHBS is located in the thriving entrepreneurial city of Shenzhen also known as “The Silicon Valley of Hardware”, adjacent to the financial hub of Hong Kong.

The PHBS UK campus is located in Oxfordshire, around 45 miles west of London. The PHBS UK Campus is the first ever satellite campus of any Chinese university located outside China. From Sept 2018 the UK campus will take the first cohort enrolled on the two-year international postgraduate program in China. The students will come to the campus for a short visiting study and to take credit transfer courses in Finance or in Management. Full-time faculty members of PHBS UK will have an opportunity to teach in a block course at the PHBS main campus in Shenzhen.

THE UNIVERSITY: Peking University is one of the top universities in China and highly ranked as 29th in the World University Ranking by the Times High Education in 2017.

Job Information

Location:

Shenzhen, Guangdong, 518055, China | Oxford, Oxfordshire, OX1 5HR, United Kingdom

Job ID:

47356938

Posted:

March 18, 2019

Position Title:

Assistant/Associate/Full Professor of Marketing in Fall 2020

School Name:

PEKING UNIVERSITY
HSBC BUSINESS SCHOOL

Specialties:

Mobile,
Marketing Research,
Online Marketing,
Sales Management,
Strategy,
Other,
Services Marketing,
Sports Marketing,
All,
Marketing Management

Do you plan on

Requirements

QUALIFICATIONS: Applicants should hold a Ph.D. or expect to receive one before July 2020. Senior applicants should have an established research record and an excellent teaching record. Our search is focused in the areas of Marketing Modeling, although applicants in other fields will also be considered.

APPLICATION: To apply, please go to job board of PHBS to submit your application package. http://jobs.phbs.pku.edu.cn/job_detail/21

Please include a cover letter, a curriculum vita, a sample research paper, three reference letters, and evidence of effective teaching. If you would like to be considered for an interview at the AAA Annual Meeting in San Francisco, please apply by June 19, 2019.

interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

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