

[Volunteers](#)[Academics](#)[Students](#)[Login](#)[About AMA](#)[» JOIN AMA](#)[Career Center Home](#) › [Search Jobs](#) › [Assistant/Associate/Full Professor levels in Marketing of 2019 Fall](#) › [Print Job](#)[Print](#)

PEKING UNIVERSITY HSBC BUSINESS SCHOOL

Assistant/Associate/Full Professor levels in Marketing of 2019 Fall

Description

Peking University is one of the top universities in China and highly ranked as 29th in the World University Ranking by the Times High Education in 2017.

PHBS is one of the most internationalized business schools in China, with more than 40% of its entire faculty being international from Western and other Asian countries. English is used as the working language for teaching and administration. PHBS is located in the thriving entrepreneurial city of Shenzhen also known as “The Silicon Valley of Hardware”, adjacent to the financial hub of Hong Kong.

The PHBS UK campus is located in Oxfordshire, around 45 miles west of London. The PHBS UK Campus is the first ever satellite campus of any Chinese university located outside China. From Sept 2018 the UK campus will take the first cohort enrolled on the two-year international postgraduate program in China. The students will come to the campus for a short visiting study and to take credit transfer courses in Finance or in Management. Full-time faculty members of PHBS UK will have an opportunity to teach in a block course at the PHBS main campus in Shenzhen.

Job Information

Location:

Oxford, Other / Non-US,
United Kingdom | Shenzhen,
Other / Non-US, China

Job ID:

41060509

Posted:

May 14, 2018

Position Title:

Assistant/Associate/Full
Professor levels in
Marketing of 2019 Fall

School Name:

PEKING UNIVERSITY HSBC
BUSINESS SCHOOL

Specialties:

Direct Marketing,
Marketing Analytics,
Marketing Communications,
Marketing Research,

Job Description:

- Developing and delivering teaching using a range of methodologies and approaches across a wide range of topics within your subject area
- Actively contributing to research projects either collaboratively or as an individual, contributing to a high-quality research profile for the School
- Taking on administrative and managerial responsibilities

Online Marketing,
Product Marketing,
Retail Marketing,
Strategy,
Other

Do you plan on interviewing at the Summer AMA Conference?:

No

Qualifications:**Position Start Date:**

Fall 2019

Applicants should hold a Ph.D. or expect to receive one before July 2019. Senior applicants should have an established research record and an excellent teaching record.

Application:

To apply, please submit your application package to hr_faculty@phbs.pku.edu.cn. The subject of the email should be "PHBS Shenzhen or PHBS UK- Applicant's Name", which depends on which campus you are going to apply. Otherwise, your application will be accepted as PHBS Shenzhen by default.

Please include a cover letter, a curriculum vita, a sample research paper, three reference letters, and evidence of effective teaching. If you would like to be considered for an interview at the AMA Annual Meeting in Boston, United States please apply by June 30, 2018.

Jobs You May Like

Faculty Positions in
Marketing

Stanford University

- Graduate...
Stanford, CA,
United States

Tenure Track
Position in
Marketing

**Harvard Business
School**

Boston, MA, United

Visiting Professor of
Marketing

**Dominican
University of...**

San Rafael, CA,
United States

Tenured/Tenure-
Track (Open Rank)
Faculty Position...

**Cleveland State
University**

Cleveland, OH,

States

United States



Job sites powered by **your**membership