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PEKING UNIVERSITY HSBC BUSINESS SCHOOL

Assistant/Associate/Full Professor in Marketing

Description

POSITION: Assistant/Associate/Full Professor in Management.

QUALIFICATIONS: Applicants should hold a Ph.D. or expect to receive one before July 2018. Senior applicants should have an established research record with publications from high-level journals and an excellent teaching record.

THE COLLEGE: Peking University HSBC Business School's management faculty have publications in a range of international journals including Strategic Management Journal, Management Science, Manufacturing & Service Operations Management etc. The school is located in the thriving entrepreneurial and innovative city of Shenzhen. Known as "The Silicon Valley of Hardware", Shenzhen is located within the Pearl River Delta, a major location for manufacturing, and is adjacent to the financial hub of Hong Kong. As such, Shenzhen hosts a range of multinational firms including BYD Auto, ZTE, Huawei, and Tencent. The school also opens a campus in Oxfordshire, UK this year. So we will open the positions in both campus.

THE UNIVERSITY: Peking University is among the most prestigious education institutes within China and is recognized as being among the top universities in international rankings.

Job Information

Location:

Shenzhen, Guangdong, 518055, China

Job ID:

34957137

Posted:

May 12, 2017

Position Title:

Assistant/Associate/Full Professor in Marketing

School Name:

PEKING UNIVERSITY HSBC BUSINESS SCHOOL

Specialties:

All

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2018

Requirements

JOB RESPONSIBILITY: Faculty are expected to teach masters-level courses, engage in service to the school, and develop and maintain a high-quality publication record.

APPLICATION: To apply, please submit your application package to hr_faculty@phbs.pku.edu.cn. Please include a cover letter, a curriculum vita, a sample research paper, three reference letters, and evidence of effective teaching.

If you would like to be considered for an interview at the AMA Annual Meeting in San Francisco, CA, United States please apply by July 1, 2017. In the cover letter please indicate if you are applying management position in our Shenzhen campus, UK campus or both.

CONTACT:

Recruiting Committee,

Peking University HSBC Business School,

University Town, Nanshan District,

Shenzhen 518055, China.

Tel: 86-755-2603-2160,

Fax: 86-755-2603-5344,

Email: hr_faculty@phbs.pku.edu.cn

For more information, please visit www.phsb.pku.edu.cn

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