

## Assistant Professor of Marketing

<b>Institution:</b>	<b>Pacific University</b>
<b>Location:</b>	Forest Grove, OR
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	09/13/2017
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time
<b>Notes:</b>	included in <b>Diversity and Inclusion Email</b>

The College of Business, Pacific University, Oregon invites applications for a full-time, tenure-track assistant professor of marketing to serve the undergraduate and graduate business programs beginning in Fall 2018.

The successful candidate will have an earned doctorate in marketing from an AACSB accredited doctoral program (ABD candidates will be considered if evidence of successful completion can be provided before the start date), excellent teaching credentials, a strong potential for research that will lead to scholarly work publishable in refereed journals, and a strong commitment to undergraduate and graduate education. Applicants must have excellent verbal and written communication skills in English and possess the ability to teach, advise, and relate to our diverse student population.

In addition to core marketing courses, willingness to teach in new areas of marketing such as social media marketing, e-commerce and digital marketing, data driven approaches/analytics is important. A typical course load is 5 courses per year. We seek candidates interested in engaging the local business community as well as building career and internship opportunities for our marketing students.

We offer a unique opportunity for the right candidate to be a disciplinary leader and a builder of a growing program with a friendly college environment that fosters scholarship, pedagogical innovation, and close ties between faculty and students. The College of Business values the vibrancy of a diverse faculty and student population and encourages applications from those in underrepresented groups.

Pacific University, founded in 1859, is a private university of approximately 1800 undergraduates and 1900 graduate students. Pacific is located in beautiful Forest Grove,

OR, which is 25 miles West of Portland, an exciting, progressive and culturally diverse urban area. As the only four year institution in Washington County, we benefit from proximity to large operations including Columbia Sportswear, Intel and Nike, as well as a host of smaller companies in the "Silicon Forest." Campus is a short drive from the Oregon Coast, and the surrounding area offers rich opportunity for outdoor recreation. For more information about Pacific University, please see [pacificu.edu](http://pacificu.edu).

Review of applications will begin immediately. The position will remain open until it is filled. Applicants should submit a letter of interest, curriculum vitae, teaching statement, a sample of recent scholarly work and three professional reference letters (in pdf) to Jen Walsh Executive Assistant to the College of Business, via email: [jen.walsh@pacificu.edu](mailto:jen.walsh@pacificu.edu).

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document upon hire.

### **DISCOVER PACIFIC UNIVERSITY**

Pacific University is a small but diverse community, where students thrive in a personal academic environment. Tracing its roots back to 1849, when it began as a school for orphans of the Oregon Trail, Pacific has long been devoted to making a difference in people's lives. Nestled in the valley at the base of the coastal range and Mount Hood, the university is only a half hour to the Portland metro center.

Today, students study in a unique combination of undergraduate, graduate and professional programs in the liberal arts and sciences, optometry, education, health professions and business. Pacific University has campuses in Forest Grove, Hillsboro, Eugene and Woodburn, Ore., as well as an office in Honolulu. In addition, a variety of Pacific University health and eye clinics throughout the Portland area serve patients and provide students with practical experience.

At Pacific University, students and faculty engage in discovery through close, nurturing relationships that provide extraordinary learning experiences. International study, service learning, internships and co-curricular activities have been integral parts of the education of nearly 25,000 alumni worldwide who share in the Boxer spirit.

### **NOTICE OF NONDISCRIMINATION POLICY**

It is the policy of Pacific University not to discriminate on the basis of race, color, national or ethnic origin, ancestry, age, religion or religious creed, disability or handicap, sex or gender, gender identity and/or expression (including a transgender identity), sexual orientation, military, veteran or Vietnam Era status in admission and access to, or treatment in employment, educational programs or activities as required by Title IX of the Education Amendments of 1972, section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, the Age Discrimination Act, the Americans with Disabilities Act of 1990, or any other classification protected under state or federal law, or city ordinance. Questions or complaints may be directed to the Vice President for Academic Affairs, 2043 College Way, Forest Grove, OR 97116, [provost@pacificu.edu](mailto:provost@pacificu.edu).

### **APPLICATION INFORMATION**

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**Postal Address:** Human Resources  
Pacific University  
2043 College Way  
Forest Grove, OR 97116

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**Fax:** 503-352-3046

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**Email Address:** [jen.walsh@pacificu.edu](mailto:jen.walsh@pacificu.edu)

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Pacific University is an Equal Opportunity Employer Committed to Diversity.

Apply through [HigherEdJobs](#)

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