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Assistant Professor of Marketing, Job #1499

[Pacific University](#) in Oregon

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Deadline	Open until filled
Date Posted	October 4, 2016
Type	Tenured, tenure track
Salary	Commensurate with experience

Employment Type Full-time

The College of Business, Pacific University, Oregon invites applications for a full-time, tenure-track assistant professor of marketing to serve the undergraduate and graduate business programs beginning in Fall 2017.

The successful candidate will have an earned doctorate in marketing or related field from an AACSB accredited doctoral program (ABD candidates will be considered if evidence of successful completion can be provided before the start date), excellent teaching credentials, a strong potential for research that will lead to scholarly work publishable in refereed journals, a strong commitment to undergraduate and graduate education, and a demonstrated commitment to working with a diverse student population.

Preference will be given to candidates who can teach core marketing courses, such as principles of marketing, marketing research, consumer behavior, product

management, international marketing, and advertising and promotion. Ability to teach digital marketing is a plus. A typical course load is 5 courses per year. We seek candidates interested in engaging the local business community as well as building international opportunities for our students and faculty.

We offer a unique opportunity for the right candidate to be a disciplinary leader and a builder of a growing program with a friendly college environment that fosters scholarship, pedagogical innovation, and close ties between faculty and students. The College of Business values the vibrancy of a diverse faculty and student population and encourages applications from those in underrepresented groups.

Pacific University, founded in 1859, is a private university of approximately 1700 undergraduates and 1700 graduate students. Pacific is located in beautiful Forest Grove, OR, which is 25 miles from Portland, an exciting, progressive and culturally diverse urban area. Campus is a short drive from the Oregon Coast, and the surrounding area offers rich opportunity for outdoor recreation. For more information about Pacific University, please see pacificu.edu.

Review of applications will begin on November 1, 2016. The position will remain open until it is filled. Applicants should submit a letter of interest, curriculum vitae, teaching statement, a sample of recent scholarly work and three professional reference letters (in pdf) to Patricia Coatney, Executive Assistant to the College of Business, via email: pcoatney@pacificu.edu.

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document upon hire.



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