

PACE UNIVERSITY, Lubin School of Business invites applications for a tenure-track Assistant/Associate Professor of Marketing to teach undergraduate and graduate courses, preferably beginning in Fall 2018.

Interest in one or more of the following areas is preferred: marketing analytics, advertising, branding, social media marketing, digital/database marketing, marketing strategy, and marketing research. Candidates must have the ability to raise the quantitative skill levels of both undergraduate and graduate students.

Multiple positions are available. At least one faculty is needed to deliver courses in fashion marketing, retailing, and/or luxury marketing in support of our undergraduate Fashion Minor. Additional interest in any of the areas listed above is also desirable.

For all candidates, prior relevant industry experience is highly desirable. A Ph.D. in Marketing or closely related field is required.

Preference will be given to candidates with a record of scholarly research publication and strong evidence of teaching skills. This position calls for teaching at the undergraduate and graduate level and may require teaching on multiple campuses. Teaching, research and service are key elements to faculty evaluation.

Pace University is a comprehensive institution with campuses in New York City and Westchester County. The Lubin School of Business has dual AACSB accreditation, and offers various programs leading to undergraduate, graduate and doctoral degrees.

To apply, email a letter of intent, curriculum vitae, three reference letters, and evidence of research activity and teaching effectiveness to Dr. Vishal Lala, Department of Marketing, [PaceMarketingSearch@pace.edu](mailto:PaceMarketingSearch@pace.edu). Candidates applying for the Fashion Marketing position should include the words "Fashion Marketing" in the subject line.

### **Pace University**

Pace University was founded in 1906. The Lubin School of Business provides a unique balance between theory and practice in preparing students for success in a global business environment.

The Lubin School has dual AACSB accreditation for business and accounting and offers graduate and undergraduate programs in New York City and adjacent Westchester County. The downtown New York City campus is right in the heart of Wall Street and the financial district. In Westchester, we offer undergraduate and graduate programs at our Pleasantville campus; a rural setting.

Pace University is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply.