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Pace University
Assistant Professor of Marketing

Description

Assistant Professor of Marketing

PACE UNIVERSITY, Lubin School of Business, invites applications for a tenure-track advanced Assistant Professor of Marketing to teach undergraduate and graduate courses. Interest in one or more of the following areas is preferred: marketing analytics, social media marketing, digital/database marketing, and marketing research. Candidates should have an interest in the multi-disciplinary nature of analytics and be willing to work with other faculty in the Lubin School of Business to integrate analytics across the curriculum. Candidate must have the ability to raise the quantitative skill levels of both undergraduate and graduate students.

Additional activities associated with this position may include:

- Work with faculty to determine needs for increased quantitative competency
- Create a set of tutorials for building student math/statistics competency with pre and post tests for faculty to administer prior to certain courses
- Work with the Director of Continuous Improvement to create assessments of student competencies in both undergraduate and graduate programs.
- Develop modules that could be used for coverage of specific topics in multiple classes

Prior industry experience, particularly in the area of analytics, data science and/or marketing is highly desirable. A Ph.D. in Marketing or closely related field is required.

Preference will be given to candidates with a record of scholarly research publication and strong evidence of teaching skills. This position calls for

Job Information

Location:
Manhattan, New York, United States

Job ID:
48679353

Posted:
May 28, 2019

Position Title:
Assistant Professor of Marketing

School Name:
Pace University

Specialties:
Other

Do you plan on interviewing at the Summer Academic Conference?:
No

Position Start Date:
Spring 2019

teaching at the undergraduate and graduate level and may require teaching on multiple campuses. Teaching, research and service are key elements to faculty evaluation.

Pace University is a comprehensive institution with campuses in New York City and Westchester County. The Lubin School of Business has dual AACSB accreditation, and offers various programs leading to undergraduate, graduate and doctoral degrees.

To apply, email a letter of intent, curriculum vitae, three reference letters, and evidence of research activity and teaching effectiveness to Dr. Vishal Lala, Department of Marketing, PaceMarketingSearch@pace.edu.

Pace University
Pace University was founded in 1906. The Lubin School of Business provides a unique balance between theory and practice in preparing students for success in a global business environment.

The Lubin School has dual AACSB accreditation for business and accounting and offers graduate and undergraduate programs in New York City and adjacent Westchester County. The downtown New York City campus is right in the heart of Wall Street and the financial district. In Westchester, we offer undergraduate and graduate programs at our Pleasantville campus; a rural setting. This position is sited at our Manhattan, New York City campus, but it is possible that some duties may be performed at the campus in Pleasantville, New York.

Pace University is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply.

Jobs You May Like

Faculty Position in Marketing	SKK GSB Assistant/Associate/Full Professor of...	Professor	Assistant/Associate Professor of Marketing
Simon Business School NY, United States	**Sungkyunkwan University** Seoul, NA, South Korea	**Université Laval** Quebec City, PQ, Canada	**Pepperdine University** Los Angeles, CA, United States