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Open Rank Position in Marketing at Özyeğin University

Özyeğin University, Istanbul, Turkey invites applications for faculty positions in the Marketing area at the Assistant, Associate or Full Professor levels.

We are looking forward to further strengthen the marketing group, consisting of Tolga Akçura, Sinem Atakan, Esra Gençtürk, Raoul Kübler, Steven Seggie, Mina Seraj and Hannah Wen.

Özyeğin University is strongly research oriented and stands out in the region thanks to its third generation university vision and its international character.

First, OzU faculty generates top-level research, which also creates value in society (i.e rigor and relevance; science and entrepreneurship). Second, all programs are in English for full-time and exchange students from around the world, taught by international faculty and Turkish faculty with PhDs from abroad. Finally, OzU has thriving and impactful centers that connect directly with business.

Candidates are required to hold a doctorate degree in Marketing or a related field by the start date. Özyeğin University seeks candidates who have published in or aspire to publish in top-tier journals. Candidates from all subfields, e.g. quantitative, modeling, managerial/strategy, and consumer behavior are encouraged to apply. All candidates will be expected to demonstrate excellence in teaching and to engage in service appropriate to their rank.

Candidates for assistant professor are expected to hold a Ph.D. or close to completing and defending their dissertation. They should show the potential to publish in top marketing journals (indicated by manuscripts submitted to or being in higher rounds of revision at top tier journals) and to deliver quality teaching at both undergraduate and graduate level.

Candidates for senior positions must have a Ph.D. and an established record of publications in top tier journals, along with evidence of high-quality teaching. Candidates from all areas of marketing will be considered.

Salary and teaching loads are competitive and commensurate with rank and experience.

Our university belongs to the top ranked business schools within Turkey. The university achieved outstanding student satisfaction scores. Additional information about the university can be found at our website:

<https://www.ozyegin.edu.tr> (<https://www.ozyegin.edu.tr>) with the bios of the marketing faculty at: <https://www.ozyegin.edu.tr/en/faculty-business/faculty> (<https://www.ozyegin.edu.tr/en/faculty-business/faculty>)

Interested candidates are encouraged to apply immediately. Review of application will start immediately and continue on an ongoing basis until the position is filled.

Please send your application to Mrs. Gül Harrison (gul.harrison@ozyegin.edu.tr (<mailto:gul.harrison@ozyegin.edu.tr>)) with the documents below.

1. Curriculum Vitae
2. Cover Letter
3. References
4. Research Statement
5. Teaching Statement
6. Letter of Recommendation 1
7. Letter of Recommendation 2
8. Up to 3 working papers or publications
9. Teaching Evaluations (if applicable)



📍 Çekmeköy Campus Nişantepe District,
Orman Street, 34794 Çekmeköy - İstanbul

☎ +90(216) 564 90 00

📞 +90(216) 564 99 99

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