

Assistant Professor of Business Analytics/Marketing- San Antonio

[Our Lady of the Lake University](#) in Texas

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Deadline	Open until filled
Date Posted	October 5, 2018
Type	Tenured, tenure track
Salary	Commensurate with experience
Employment Type	Full-time

----- Description:

The Business Programs department at Our Lady of the Lake University in San Antonio seeks a full-time, tenure-track Assistant Professor of Business Analytics and Marketing to be the lead instructor for the newly-created Master of Science in Business Analytics. The position starts Fall 2019. The successful candidate is expected to be innovative, have strong interpersonal skills, and exhibit excellence in teaching and scholarship in the areas of: marketing and data analytics, business analytics, and marketing communications. Practical marketing experience at the business or industry levels is preferred. The candidate will further enhance our marketing and business analytics programs by contributing to progressive research, serving as a contact for community service projects, and advising students.

Teaching experience at the college level is required and graduate level is a plus. In addition, the candidate may teach a variety of courses in the day/weekend programs,

online, and/or Fast Track classes. The ability to teach on-line is desired. Teaching on weekends, or travel to satellite campuses may be required and are a condition of employment. For additional instructions on how to submit an application, please visit our website at <https://ollusa.interviewexchange.com/>

Compensation commensurate with experience.

Course(s) to be taught:

- Courses in Business Analytics and/or Marketing

Requirements:

Candidates must be academically qualified and should hold a doctorate in business analytics, marketing and/or advertising, with significant work in Business Analytics, Data Analytics, Marketing Analytics, Qualitative Methods, Consumer Research, Communications, Marketing Management, and Community Relations.

Additional Information:

For questions about the position contact: **Dr. Adriana Rocha Garcia**, Search Committee Chair, at argarcia2@ollusa.edu

About Our Lady of the Lake University:

Our Lady of the Lake University is a small, Catholic, liberal arts university with a

deep connection to the history and community of San Antonio. Founded in 1895 by the Congregation of Divine Providence, we have developed a reputation for our personal teaching style and expertise in Mexican American culture. We are also famous for our beautiful, lakeside campus, which mixes historic buildings with a contemporary library, and new residence hall.

OLLU seeks to attract, develop and retain the highest quality faculty, staff and administrators. The University is committed to diversity and strongly encourages applications from women and minorities. EOE. Employment with Our Lady of the Lake University is contingent upon the applicant undergoing a background investigation.

Application Instructions: Please complete the **online Application for Academic Employment** and attach the following:

- ***Letter of Interest*** denoting position for which applying.
- ***Resume and/or Curriculum Vitae.***
- ***Teaching Statement.***
- ***Copies of all transcripts*** reflecting receipt of terminal degree in discipline for which applying.
- ***evidence of teaching effectiveness,***
- ***Listing of three professional references.***

For consideration for Academic Employment, all materials above must be submitted together and at one time.

Incomplete packets for academic employment will not be considered.



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How To Apply

You can apply for this position online at <https://ollusa.interviewexchange.com/jobofferdetails.jsp?JOBID=103023>