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## Assistant/Associate/Full Professor - Marketing

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**Please see Special Instructions for more details.**

To ensure full consideration, applications must be received by August 9, 2019. Applications will continue to be accepted after the full consideration date, until a sufficient applicant pool has been achieved or the position is filled. The closing date is subject to change without notice to applicants. When applying you will be required to attach the following electronic documents: (1) A letter of interest (upload as 'Cover Letter') (2) A curriculum vitae; (3) A two-page statement of research and teaching interests with a brief teaching philosophy (upload as 'Other Document 1') (4) Names and contact information for three professional references (upload as 'Professional References') (5) A Diversity & Inclusion Statement: one-page statement outlining how your experience, education, and/or training will help us build a more inclusive, collaborative, and diverse community (upload as 'Diversity Statement'). For additional information please contact: Colleen Bee, [colleen.bee@oregonstate.edu](mailto:colleen.bee@oregonstate.edu). OSU commits to inclusive excellence by advancing equity and diversity in all that we do. We are an Affirmative Action/Equal Opportunity employer, and particularly encourage applications from members of historically underrepresented racial/ethnic groups, women, individuals with disabilities, veterans, LGBTQ community members, and others who demonstrate the ability to help us achieve our vision of a diverse and inclusive community.

## Position Details

### Position Information

**Department** College of Business Dept (BUS)

<b>Position Title</b>	Assistant Professor
<b>Job Title</b>	Assistant/Associate/Full Professor - Marketing
<b>Appointment Type</b>	Academic Teaching/Research Faculty
<b>Job Location</b>	Corvallis
<b>Position Appointment Percent</b>	100
<b>Appointment Basis</b>	9
<b>Faculty Status</b>	Regular
<b>Tenure Status</b>	Tenure Track (Annual)
<b>Pay Method</b>	Salary
<b>Recommended Full-Time Salary Range</b>	Salary is commensurate with education and experience.

The College of Business at Oregon State University invites applications for one full-time (1.0FTE), nine-month, tenure-track open rank (Assistant, Associate, or Full Professor) marketing professor to begin September 16, 2020.

Primary teaching responsibilities involve delivering undergraduate and graduate courses in marketing. Teaching expertise in any area of marketing will be considered with a preference for marketing analytics, marketing research, digital marketing, marketing strategy, and/or sales/personal selling. Teaching assignments may include course delivery in any format (i.e., in person, online, hybrid). Scholarly activities are expected to result in publications in leading peer-refereed journals. Service responsibilities will include college or university committee assignments and informal student advising.

**Position Summary**

Expectations include high-quality teaching and scholarly activities that result in marketing publications in high-ranking marketing journals. Assistant Professors are expected to establish a program of research/scholarship that leads to timely promotion in rank and the granting of indefinite tenure. Moreover, faculty are expected to engage in appropriate service activities both within the university and their profession. Faculty are expected to be collegial members of the unit and to exhibit a code of behavior appropriate to a professional educator.

The OSU College of Business has committed to being recognized as a national model of inclusivity and collaboration as evidenced by, among other features, a community of faculty, students, and staff that is increasingly more inclusive, collaborative, diverse, and centered on student success. As such, we seek applicants who will broaden our capacity to advance student success across individual identities, racial/ethnic categories, and socioeconomic backgrounds.

To be assured full consideration, applications should be received by August 8, 2019 with a (1) letter of interest; (2) vita; (3) two-page statement of research and teaching interests with a brief teaching philosophy; (4) names and contact information for three professional references; and (5) one-page statement outlining how your experience, education, and/or training will help us build a more inclusive, collaborative, and diverse community; and names and contact information for three references.

The College of Business is committed to maintaining and enhancing its diverse, collaborative community that strives for equity and inclusivity. All faculty and staff members are responsible for helping to ensure that these goals are achieved, and faculty should be able to demonstrate contributions to equity, inclusion, and diversity. Such contributions can be part of teaching, advising, research, extension, and/or service. The contributions can be, but do not have to be, part of scholarly work. Outputs and impacts of these efforts to promote equity, inclusion, and diversity should be included in promotion and tenure dossiers.

**For Assistant Professor:**

45% Teaching

Primary teaching duties include undergraduate and graduate courses in Marketing.

45% Scholarship

Scholarly performance will be demonstrated through the publication of research results included in, but not limited to, peer-refereed scholarly journals.

10% Service

Engaging in appropriate activities both within the University and their profession, and contributing to College and University strategic initiatives.

**For Associate or Full Professor:**

40% Teaching

Primary teaching duties include undergraduate and graduate courses in Marketing.

40% Scholarly

Scholarly performance will be demonstrated through the publication of research results included in, but not limited to, peer-refereed scholarly journals.

20% Service

Engaging in appropriate activities both within the University and their profession, and contributing to College and University strategic initiatives.

An appropriate earned doctorate from an AACSB International accredited university or an equivalent with an emphasis in Marketing by time of employment start date.

**Minimum/Required  
Qualifications**

Evidence of, or potential and motivation for, research excellence and scholarly publication in top marketing journals.

Evidence of teaching effectiveness.

Demonstrable commitment to promoting and enhancing diversity.

**Preferred (Special)  
Qualifications**

Teaching experience at the university level.

Demonstrated ability to collaborate in scholarly pursuits with colleagues located both locally and remotely.

**Working Conditions /  
Work Schedule**

**This position requires  
a clear and  
unambiguous  
commitment to  
compliance of all  
National Collegiate  
Athletic Association  
(NCAA) regulations  
for Division I (FBS)  
universities.**

No

**Posting Detail Information**

**Posting  
Number** P03079UF

**Number of  
Vacancies** 1

**Anticipated  
Appointment  
Begin Date** 09/16/2020

**Anticipated  
Appointment  
End Date**

**Posting Date** 06/07/2019

**Full  
Consideration  
Date** 08/09/2019

**Closing Date** 12/31/2019

**Indicate how  
you intend to  
recruit for  
this search** Competitive / External - open to ALL qualified applicants

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- (3) A two-page statement of research and teaching interests with a brief teaching philosophy (upload as 'Other Document 1')
- (4) Names and contact information for three professional references (upload as 'Professional References')
- (5) A Diversity & Inclusion Statement: one-page statement outlining how your experience,

**Special  
Instructions  
to Applicants**

education, and/or training will help us build a more inclusive, collaborative, and diverse community (upload as ‘Diversity Statement’).

For additional information please contact: Colleen Bee, [colleen.bee@oregonstate.edu](mailto:colleen.bee@oregonstate.edu).

OSU commits to inclusive excellence by advancing equity and diversity in all that we do. We are an Affirmative Action/Equal Opportunity employer, and particularly encourage applications from members of historically underrepresented racial/ethnic groups, women, individuals with disabilities, veterans, LGBTQ community members, and others who demonstrate the ability to help us achieve our vision of a diverse and inclusive community.

## Supplemental Questions

Required fields are indicated with an asterisk (\*).

## Documents Needed to Apply

### Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Other Document 1 (see Special Instructions)
4. Diversity Statement
5. Professional References

### Optional Documents

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Email Help Desk

### Notice of Availability:

In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, Oregon State University publishes Annual Security and Fire Safety Reports for each of the four Oregon State campuses: [Corvallis](#), [Cascades](#), [HMSC](#), [OSU at EOU](#). These reports include current security policies plus crime and fire statistics for the previous three calendar years. Contact information for various campus and community resources related to crime prevention and survivor assistance is in the body and appendix of the reports.

Paper copies for the Corvallis campus are available at 200 Cascade Hall, 601 SW 17th St., Corvallis, OR. If you prefer, you may request a copy by emailing [HR.Compliance@oregonstate.edu](mailto:HR.Compliance@oregonstate.edu). This report is available without charge.



