

[Job Search](#)

# Assistant/Associate/Full Professor of Marketing, tenure-track

[Ohio University](#) in Ohio

- [Save](#)
- [Print](#)

<b>Date Posted</b>	February 12, 2018
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Commensurate with experience

**Employment Type** Full-time

The Ohio University Department of Marketing in the College of Business invites applications for one full-time faculty position. The term of the contract will be 9-months starting August 16, 2018. The position is based on Ohio University's main campus in beautiful Athens, Ohio.

The Department is seeking a student-centered, innovative faculty member with experience and interest in teaching marketing research, digital marketing, and/or marketing analytics. Candidates should have interest in leading corporate partner sponsored research projects with undergraduate students through the Consumer Research Center.

Faculty will be expected to primarily teach in-person on Ohio University's main

campus in Athens, OH. Assistant/Associate/Full Professors of Marketing typically have a teaching load of 5 courses per year.

To apply, and for more information, go to:

<https://www.ohiouniversityjobs.com/postings/25475>. Please refer to Special Instructions to Applicants within the posting for important information on the position.

For full consideration, please apply by March 11, 2018.

### **About OHIO College of Business**

The Marketing Department is the home of the nationally ranked Schey Sales Centre and the recently launched Consumer Research Center. Undergraduate programs include a marketing major, marketing minor, and certificate in sales. The Marketing Department offers a variety of teaching opportunities at the undergraduate and graduate level.

The College of Business and the Marketing Department at Ohio University takes pride in the ongoing success of our problem-based curriculum, our innovative, student-centered faculty, and our outstanding relationships with employers and alumni. The undergraduate business curriculum emphasizes applied learning and student engagement. We place a strong emphasis on high quality and innovative teaching. We offer a highly collegial atmosphere and strong support services for both students and faculty.

Ohio University has a vibrant residential campus that attracts top-quality students. Athens, Ohio, is a quintessential college town. We are located in picturesque Athens, OH, which provides a classic residential learning environment for over 20,000 students on the main campus and is a family-friendly and culturally rich community located amidst scenic state and national parks just 75 minutes southeast of Columbus, Ohio.

### **Minimum Qualifications**

Applicants should have a Ph.D. in Marketing or related field (e.g., Communications or Psychology) from an accredited program by the start date. Candidates who are ABD by start date will also be considered but must have Ph.D. in hand within one year of the start date.

Preference will be given to candidates with professional experience and/or teaching experience in marketing research, digital marketing, and/or marketing analytics will be preferred.

### **Compensation and Benefits**

Commensurate with experience and based on AACSB guidelines for a public accredited institution. Employees also enjoy a generous benefits package which includes health benefits and education benefits for employees and eligible dependents.

## **Diversity & Inclusion**

*Ohio University is committed to creating a respectful and inclusive educational and workplace environment. Ohio University is an equal access/equal opportunity and affirmative action employer with a strong commitment to building and maintaining a diverse workforce. Women, persons of color, persons with disabilities, and veterans are encouraged to apply.*



### People at Ohio University

[Log In](#) or [Sign Up](#) to see ChronicleVitae members at this institution.

### Jobs at Ohio University

- **[Assistant Director, Student Events and Leadership](#)**  
[Ohio University Heritage College of Osteopathic Medicine](#)
- **[Community Partnerships Manager](#)**

Ohio University ADMISSIONS

- **Visiting Assistant Professor of Finance (one-year appointment)**

Ohio University

- **Assistant/Associate/Full Professor of Marketing (Sales), tenure-track**

Ohio University

- **Lecturer of Marketing, non-tenure track**

Ohio University

## How To Apply

You can apply for this position online at <https://www.ohiouniversityjobs.com/postings/25475>