

# Advanced Assistant/Associate Professor of Marketing

## Posting Details

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Applications will be accepted until midnight (Eastern Time Zone) on the 'Posting End Date' shown below.

### Position Information

<b>Job Title</b>	Advanced Assistant/Associate Professor of Marketing
<b>Applications Accepted From</b>	Public: Open to the Public
<b>Special Instructions to Applicants</b>	<p>ONE OR MORE POSITIONS ARE AVAILABLE.</p> <p>To apply, please complete and submit the online application and attach required documents. Required documents include a detailed cover letter, CV, a list of at least three (3) professional references with current contact information, and Statements of Teaching and Research Interest(s).</p> <p>Position contingent on funding and the final approval of the COO of the College of Business. Review of applications will begin immediately and continue until the position is filled. For full consideration, please apply by April 17, 2020.</p>
<b>This position is eligible for the following benefits:</b>	medical, vision, dental, basic and supplemental life, paid holidays, educational benefits for you and eligible dependents, sick leave, and retirement.
<b>Posting Number</b>	20161277F
<b>Job Description</b>	<p>The Ohio University Department of Marketing in the College of Business invites applications for one full-time, tenure-track Assistant/Associate Professor of Marketing. This position is in-person on campus in beautiful Athens, Ohio. The appointment is set to begin August 16, 2020.</p> <p>The position is for a student-centered, innovative faculty member with experience and interest in teaching consumer behavior. Consideration will be given to candidates with professional experience in consumer research, consumer analytics, or related field. Candidates should have interest in leading corporate-sponsored research projects with undergraduate students through the Center for Consumer Research &amp; Analytics. Faculty will be expected to primarily teach in-person on Ohio University's main campus in Athens, OH. Advanced Assistant and Associate Professors typically have five-course (15 credit hours) teaching load.</p> <p>Salaries for the appointment are competitive based on AACSB statistics and the candidate's credentials.</p> <p>The Marketing Department is the home of the nationally ranked Schey Sales Centre and the recently launched Center for Consumer Research &amp; Analytics. Undergraduate programs include a marketing major, marketing minor, sales certificate, and consumer research certificate. The Marketing Department offers a variety of teaching opportunities at the undergraduate and graduate level.</p> <p>Ohio University's Marketing Department takes pride in the ongoing success of our problem-based curriculum, our innovative, student-centered faculty, and our outstanding relationships with employers and alumni. The undergraduate business curriculum emphasizes applied learning and student engagement. We place a strong emphasis on high quality and innovative teaching. We offer a highly collegial atmosphere and strong support services for both students and faculty.</p> <p>Ohio University's College of Business is a top-ranked, AACSB-accredited business school that offers a hands-on, personalized experience for students at the undergraduate and graduate levels. The undergraduate business curriculum emphasizes applied learning and student engagement and includes MIS and Analytics majors. At the graduate level the college maintains a suite of MBA programs, and it has a Masters in Analytics program. There are also opportunities to work on custom professional programs in these areas. Internationally the college has summer graduate and undergraduate consulting experiences in countries such as Italy, Greece, Germany, Hungary, China, Brazil, Japan, France and Spain.</p> <p>We're agile professionals who are disciplined risk takers, life-long learners, and curious global citizens. We inspire innovators who strategically create value and motivate leaders who serve with grit and determination. We also nurture self-aware citizens who better the world of business. Our culture in the College of Business is one that is never complacent. We believe if there's a better way, we should do it. We're motivated to serve our students</p>

first and we will always find ways to do, and be, better. This includes finding additional incredible faculty and staff like you. We hope you'll join us. Learn more at <https://business.ohio.edu/about/future-employees/>.

Ohio University strives to be the best student-centered, transformative learning community in America, where approximately 40,000 students realize their promise, faculty advance knowledge, staff achieve excellence, and alumni become global leaders. OHIO is committed to fostering, embracing, and celebrating diversity in all its forms. Our Athens Campus offers students a vibrant residential learning experience in one of the nation's most picturesque academic settings. Additional campuses and centers serve students across the state, and online programs further advance the University's commitment to providing educational access and opportunity.

Diversity is a core value of the College of Business at Ohio University. We believe that the educational environment is enhanced when diverse groups of people with diverse ideas come together to learn. The richness of the University community reflects diversity of culture, race, gender, region, age, religion, ideas, socioeconomic levels, sexual orientation, ability and a myriad of multi-cultures. You will find Ohio University is a microcosm of a global society.

<b>Minimum Qualifications</b>	Applicants should have a Ph.D. or DBA in Marketing or related field (e.g., Communications or Psychology) from an accredited program by the start date. Candidates who are ABD will also be considered.
<b>Preferred Qualifications</b>	Candidates with experience in marketing research, digital marketing, and/or consumer analytics will be preferred.
<b>Department</b>	Marketing
<b>Pay Rate</b>	Commensurate with experience and based on AACSB guidelines for a public accredited institution. Employees also enjoy a generous benefits package which includes health benefits and education benefits for employees and eligible dependents.
<b>Job Open Date</b>	03/04/2020
<b>Posting Close Date</b>	04/17/2020
<b>Employment Type</b>	full-time regular
<b>Job Category</b>	Faculty - Tenure Track (Group I)
<b>Months</b>	9
<b>Planning Unit</b>	College of Business
<b>Work Schedule</b>	
<b>Campus</b>	Athens
<b>Applicants may contact this person if they have questions about this position.</b>	Dr. Katie Hartman, <a href="mailto:hartmank@ohio.edu">hartmank@ohio.edu</a>
<b>Diversity Statement</b>	Ohio University is committed to creating a respectful and inclusive educational and workplace environment. Ohio University is an equal access/equal opportunity and affirmative action employer with a strong commitment to building and maintaining a diverse workforce. Women, persons of color, persons with disabilities, and veterans are encouraged to apply. Ohio University is a member of the OH/Western PA/WV Higher Education Recruitment Consortium. <a href="http://www.ohwpawvhrc.org">www.ohwpawvhrc.org</a>

Clery Act Crime Statistics

**Clery Act Crime Statistics** To view the Clery Act Compliance Report [Click here](#)

## Applicant Documents

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**Required Documents**

1. Resume/Curriculum Vitae
2. Cover Letter
3. References
4. Research Interest

**Optional Documents****Posting Specific Questions**

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Required fields are indicated with an asterisk (\*).

1. \* Please indicate how you learned about this posting (ex: ohiouniversityjobs.com, HigherEdJobs.com, Chronicle of Higher Education, LinkedIn, Twitter, OHIO employee, professional organization name, etc.):  
(Open Ended Question)