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[Ohio University](#)

## Assistant/Associate Professor in Marketing (Tenure Track)

### Description

#### Assistant/Associate Professor in Marketing (Tenure Track)

### Summary

The Ohio University Department of Marketing in the College of Business invites applications for one or more full-time, tenure-track Assistant/Associate Professor in Marketing. This position is in-person on campus in beautiful Athens, Ohio. and the appointment is set to begin August 16, 2019.

The position is student-centered, innovative teaching position with interest in teaching marketing research, digital marketing, and/or marketing analytics. The position also has a focus on consumer analytics and professional experience in marketing research. Candidates should have interest in leading corporate-sponsored research projects with undergraduate students through the Consumer Research Center.

### Job Information

**Location:**

Athens, Ohio, United States

**Job ID:**

42011474

**Posted:**

June 28, 2018

**Position Title:**

Assistant/Associate Professor in Marketing (Tenure Track)

**School Name:**

Ohio University

**Specialties:**

All

Faculty will be expected to primarily teach in-person on Ohio University's main campus in Athens, OH. Assistant professors who have recently completed a Ph.D. typically have a 4-course teaching load for the first two years and a 5-course teaching load starting in the third year.

The Marketing Department is the home of the nationally ranked Schey Sales Centre and the recently launched Consumer Research Center. Undergraduate programs include a marketing major, marketing minor, and sales certificate. The Marketing Department offers a variety of teaching opportunities at the undergraduate and graduate level.

The College of Business and the Marketing Department at Ohio University takes pride in the ongoing success of our problem-based curriculum, our innovative, student-centered faculty, and our outstanding relationships with employers and alumni. The undergraduate business curriculum emphasizes applied learning and student engagement. We place a strong emphasis on high quality and innovative teaching. We offer a highly collegial atmosphere and strong support services for both students and faculty. The College of Business was ranked the 15th Best Public Business School by Bloomberg Businessweek in 2016.

Ohio University's College of Business is a top-ranked, AACSB-accredited business school that offers a BBA with majors and certificate programs that include Management and Strategic Leadership, International Business, Data Analytics, and Entrepreneurship. We also have a portfolio of full-time, professional, and online graduate programs. We offer a hands-on, personalized experience for students at the undergraduate and graduate levels. We're agile professionals who are disciplined risk takers, life-long learners, and curious global citizens. We inspire innovators who strategically create value and motivate leaders who serve with grit and determination. We also nurture self-aware citizens who better the world of business. Our culture in the College of Business is one that is never complacent. We believe if there's a better way, we should do it. We're motivated to serve our students first and we will always find ways to do, and be, better. This includes finding additional incredible faculty and staff like you. We hope you'll join us. Learn more at <https://business.ohio.edu/about/future-employees/>.

Established in 1804, Ohio University's main campus in Athens, Ohio provides a classic residential learning environment that attracts top quality students. Athens is a quintessential college town of over 20,000

**Do you plan on interviewing at the Summer AMA Conference?:**

Yes

**Position Start Date:**

Fall 2019

students and offers a vibrant, family-friendly, and culturally rich community. Our picturesque campus is located in the foothills of the Appalachian Mountains amidst scenic state and national parks, and is just 75 minutes southeast of Columbus, Ohio.

Ohio University is committed to creating a respectful and inclusive educational and workplace environment. Ohio University is an equal access/equal opportunity and affirmative action employer with a strong commitment to building and maintaining a diverse workforce. Women, persons of color, persons with disabilities, and veterans are encouraged to apply.

### **To Apply**

Please complete and submit the online application and attach required documents. Required documents include a detailed cover letter, CV, and a list of at least three (3) professional references. [ohiouniversityjobs.com](http://ohiouniversityjobs.com)

Review of applications will begin on July 31, 2018. However, applications will be accepted through August 31, 2018.

### **Benefits**

Level 4 - Medical/Rx, Vision, Dental, Ortho; Basic/Supp/Dep Life; Educ. Benefits; Sick Leave; Holidays Paid; Retirement.

Commensurate with experience and based on AACSB guidelines for a public accredited institution. Employees also enjoy a generous benefits package which includes health benefits and education benefits for employees and eligible dependents.

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## About Ohio University

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