

Marketing Faculty Position (Consumer Behavior)  
Department of Marketing and Logistics  
Fisher College of Business  
The Ohio State University

The Fisher College of Business at The Ohio State University invites applications for a tenure-track faculty assistant/associate professor position in the Department of Marketing and Logistics. We seek candidates with expertise in consumer behavior/psychology/decision making. Candidates are expected to have a strong commitment to high quality consumer research in addition to an interest publishing in top-tier marketing journals.

Interested applicants should submit a cover letter, three letters of recommendation, curriculum vita and at least one paper that is representative of the applicant's research to [mktrecruiting@fisher.osu.edu](mailto:mktrecruiting@fisher.osu.edu). Applications and recommendation letters should be received by June 30, 2018 or until the position is filled.

The Consumer Behavior group at OSU consists of seven core faculty ([Rebecca Reczek](#), [Curt Haugtvedt](#), [Selin Malkoc](#), [Xiaoyan Deng](#), [Joseph Goodman](#), [Rob Smith](#), and Grant Donnelly), one visiting scholar/post-doc ([Anna Paley](#)), and four doctoral students. Faculty and students frequently interact and collaborate with affiliated faculty (e.g., Richard Petty, Kent Fujita, Ellen Peters, Duane Wegener, Robyn Wilson, Bob Lount) from other departments (e.g., psychology, OB, environment and natural sciences) and groups ([Decision Science Collaborative](#), [Group for Attitudes and Persuasion](#), [CB Research Lab](#)). Ohio State is located in Columbus, Ohio, a metro area of over 2 million people, one of the fastest growing cities in the country, and consistently ranked as one of the [best cities to live and work](#).

The Ohio State University is committed to establishing a culturally and intellectually diverse environment, encouraging all members of our learning community to reach their full potential. We are responsive to dual-career families and strongly promote work-life balance to support our community members through a suite of institutionalized policies. We are an NSF Advance Institution and a member of the Ohio/Western Pennsylvania/West Virginia Higher Education Recruitment Consortium.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, or protected veteran status.