

Sustainability Marketing Faculty Position

Department of Marketing and Logistics
Fisher College of Business
The Ohio State University

The Fisher College of Business at The Ohio State University invites applications for a tenure-track faculty assistant/associate professor position in the Department of Marketing and Logistics. We seek candidates with expertise in Sustainability Marketing and Communication. Potential research interests include consumer response to and demand for “green” products and/or service offerings; perceptions of product or material sustainability and the resulting influence on consumer behavior; theories of consumption and green consumerism; framing, messaging and persuasion in the context of sustainable behavior. Candidates are expected to have a strong commitment to high quality, inter-disciplinary research and collaboration, in addition to an interest publishing in top-tier marketing journals. Preference will be given to candidates with an established research record and teaching experience.

This position is partially funded by Ohio State’s Discovery Themes Initiative, a significant faculty hiring investment in key thematic areas in which the university can build on its culture of academic collaboration to make a global impact. The successful candidate will join a highly collaborative interdisciplinary community of scholars in the Sustainable and Resilient Economy (SRE) program including faculty from Social and Behavioral Sciences, Environmental Sciences, Business, Engineering and Public Policy. The SRE program seeks to advance sustainability science by developing a more holistic understanding of sustainable and resilient production and consumption systems, human-environment interactions, and innovations in sustainable technologies and governance. Successful applicants will be expected to participate in or lead collaborative teams and interdisciplinary research on sustainability and resilience topics. Additional information about the Discovery Themes Initiative and the SRE in particular is available at <https://discovery.osu.edu/>

Interested applicants should submit a cover letter, three letters of recommendation, curriculum vita and at least one paper that is representative of the applicant’s research to mktrecruiting@fisher.osu.edu. Applications and recommendation letters should be received by June 30th 2017 or until the position is filled.

The Ohio State University is committed to establishing a culturally and intellectually diverse environment, encouraging all members of our learning community to reach their full potential. We are responsive to dual-career families and strongly promote work-life balance to support our community members through a suite of institutionalized policies. We are an NSF Advance Institution and a member of the Ohio/Western Pennsylvania/West Virginia Higher Education Recruitment Consortium.