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Ohio Northern University

Assistant Professor of Marketing

Description

Assistant Professor of Marketing

Founded in 1871, **Ohio Northern University**, located in West Central Ohio, is a private university offering a diverse, dynamic, and unique learning community, with rigorous professional programs. Its 3,300 students study for graduate and undergraduate degrees in five colleges: Arts and Sciences, Business Administration, Engineering, Pharmacy, and Law. Ohio Northern takes pride in being a student-centered, service-oriented, values-based institution.

The **James F. Dicke College of Business Administration** has approximately 330 students. Our mission is to engage students in high-impact learning experiences that develop professional leaders with an ethical, analytical and global mind-set. The College offers undergraduate majors in accounting, finance, management, marketing, and Pharmaceutical and Health Care Business. We also offer minors in entrepreneurship and data analytics. The College also offers a Masters of Science Degree in Accounting. The College is accredited by AACSB International.

Job Information

Location:

Ada, Ohio, 45810, United States

Job ID:

40960163

Posted:

May 10, 2018

Position Title:

Assistant Professor of Marketing

School Name:

Ohio Northern University

Specialties:

Consumer Behavior, General Marketing

Do you plan on interviewing at the

Responsibilities: Primary teaching responsibilities will be in the areas of marketing, such as consumer behavior, or marketing analytics, or other areas based on the candidate expertise and interests. Scholarly research and publication is expected.

Qualifications: Doctorate or ABD in Marketing and demonstrated commitment to excellence in undergraduate teaching and advising, as well as scholarly publications in peer-reviewed journals or the clear potential for such work.

Terms of Employment: Tenure-track ten-month position.

Application: On-line applications must include a cover letter, vita, transcripts, three letters of recommendation, a teaching philosophy, and a statement of research experience/interest. Review of application material will begin July 9, 2018 and continue until the position is filled. Upload materials to <https://jobs.onu.edu/postings/search>

Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

Job Duration:

Indefinite

About Ohio Northern University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

Contact: Sharon Rausch

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