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## Ohio Northern University

# Assistant Professor of Marketing

### Description

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#### Assistant Professor of Marketing

Founded in 1871, **Ohio Northern University**, located in West Central Ohio, is a private university offering a diverse, dynamic, and unique learning community, with rigorous professional programs. Its 3,300 students study for graduate and undergraduate degrees in five colleges: Arts and Sciences, Business Administration, Engineering, Pharmacy, and Law. Ohio Northern takes pride in being a student-centered, service-oriented, values-based institution.

The **James F. Dicke College of Business Administration** has approximately 330 students. Our mission is to engage students in high-impact learning experiences that develop professional leaders with an ethical, analytical and global mind-set. The College offers undergraduate majors in accounting, finance, management, marketing, and Pharmaceutical and Health Care Business. We also offer minors in entrepreneurship and data analytics. The College also offers a Masters of Science Degree in Accounting. The College is accredited by AACSB International.

**Responsibilities:** Primary teaching responsibilities will be in the area of marketing, such as consumer behavior, public relations, and marketing strategies and other areas consistent with his/her professional background. Scholarly research and publication are expected.

**Qualifications:** Doctorate or ABD in Marketing, or related field, and demonstrated commitment to excellence in undergraduate teaching and

### Job Information

**Location:**

Ada, Ohio, 45810, United States

**Job ID:**

40960163

**Posted:**

June 15, 2019

**Position Title:**

Assistant Professor of Marketing

**School Name:**

Ohio Northern University

**Specialties:**

Strategy, Consumer Behavior, General Marketing

**Do you plan on interviewing at the Summer Academic Conference?:**

Yes

**Position Start Date:**

Fall 2019

academic advising.

**Job Duration:**

Indefinite

**Terms of Employment:** Tenure-track ten-month position.

**Application:** Please submit a cover letter, vita, transcripts, three letters of recommendation, a teaching philosophy, and a statement of research experience/interest at <https://jobs.onu.edu/postings/6131> to be considered for an interview at AMA. Review of application material will begin July 9, 2018 and continue until the position is filled.

**Requirements**

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Evidence of research publications in peer reviewed journals that would qualify the applicant for rank of Assistant Professor.

[About Ohio Northern University](#)

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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