

## **ASSISTANT PROFESSOR OF MARKETING OAKLAND UNIVERSITY**

Oakland University invites applications for a tenure-track Assistant Professor of Marketing position that will begin in August of 2020. Applicants should have a Ph.D. with a major in marketing, or demonstrate the ability to complete their Ph.D. by the start date. Candidates with interests in marketing strategy and/or marketing analytics are preferred. Responsibilities will include teaching undergraduate and graduate courses, pursuing a program of research leading to publications in major academic journals in marketing and related fields, and university service including committee and outreach activities. Attractive candidates will be able to demonstrate the ability to contribute effectively on these criteria.

The School of Business Administration is AACSB-accredited and maintains strong ties with the local business community. The school is comprised of a collaborative faculty that encourages excellence in academic research, while providing a premier educational experience for students. The position offers research & travel support, an initial teaching load reduction, competitive salary and excellent fringe benefits.

Oakland University is a nationally recognized doctoral university of high research quality located on 1,443 acres of scenic land in the cities Rochester Hills and Auburn Hills in Oakland County, Michigan. The University has 142 bachelor's degree programs and 138 graduate degree and certificate programs. Academics include programs in the College of Arts and Sciences, School of Business Administration, School of Education and Human Services, School of Engineering and Computer Science, School of Health Sciences, School of Medicine and School of Nursing.

Interested candidates should submit a cover letter, curriculum vitae, transcripts, a research statement, a teaching statement, and a diversity statement via the following link: <http://jobs.oakland.edu/postings/17005>

Candidates will provide a Diversity Statement that describes their interest or efforts in furthering diversity and inclusion, e.g., through mentoring, pedagogy, activism, faculty recruitment/retention, or research on issues related to diversity and social inequality.

For full consideration, please apply by July 15, 2019. Review of applications will continue until the position is filled.

Questions can be directed to Steven Stanton, Chair, Marketing Recruitment Committee, School of Business Administration, Oakland University, Rochester, MI, 48309-4493. Email: [stantonii@oakland.edu](mailto:stantonii@oakland.edu).

Oakland University is an equal opportunity/affirmative action employer and encourages applications from women and minorities. Review of applications will continue until the position is filled.