

ASSISTANT OR ASSOCIATE PROFESSOR OF MARKETING OAKLAND UNIVERSITY

Oakland University invites applications for a tenure-track Assistant or Associate Professor of Marketing position that will begin in August of 2019. Applicants should have a Ph.D. with a major in marketing or related field, or demonstrate the ability to complete their Ph.D. by the start date. Candidates from all areas of marketing will be fully considered, but interests in brand management through integrated marketing communications, including Digital/Social Media Marketing are preferred. Responsibilities will include teaching undergraduate and graduate courses, pursuing a program of research leading to publications in major academic journals in marketing and related fields, and university service including committee and outreach activities. Attractive candidates will be able to demonstrate the ability to contribute effectively on these criteria. Interested candidates should submit a letter of application, curriculum vitae, transcripts, three references, a diversity statement and evidence of teaching capability via the following link: <http://jobs.oakland.edu/postings/14008>. Review of applications will continue until the position is filled. Oakland University is an equal opportunity/affirmative action employer and encourages applications from women and minorities. Questions can be directed to John Kim (kim@oakland.edu), Chair, Marketing Recruitment Committee, School of Business Administration, Oakland University, Rochester, MI.