

ASSISTANT PROFESSOR OF MARKETING OAKLAND UNIVERSITY

Oakland University invites applications for a tenure-track Assistant Professor of Marketing position that will begin in August of 2018. Applicants should have a Ph.D. with a major in marketing or related field, or demonstrate the ability to complete their Ph.D. by the start date. Candidates from all areas of marketing will be fully considered, but interests in brand management through integrated marketing communications, including Digital/Social Media Marketing are preferred. Responsibilities will include teaching undergraduate and graduate courses, pursuing a program of research leading to publications in major academic journals in marketing and related fields, and university service including committee and outreach activities. Attractive candidates will be able to demonstrate the ability to contribute effectively on these criteria.

The School of Business Administration is AACSB-accredited and maintains strong ties with the local business community. The school is comprised of a collaborative faculty that encourages excellence in academic research, while providing a premier educational experience for students. The position offers research & travel support, competitive salary and excellent fringe benefits.

Oakland University is located in Rochester, Michigan, approximately 25 miles north of Detroit. The university campus is set among the picturesque rolling hills and woodlands of the Meadowbrook Estate, the former Dodge-Wilson estate donated to the State of Michigan in 1957. Rochester is an upscale suburban community of 75,000 residents that maintains the highly-desired characteristics of a pedestrian-friendly downtown, outstanding public and private schools, and an excellent family environment. The Detroit metropolitan area offers a wide variety of professional, cultural, sporting, and entertainment opportunities. With more than 20,000 students Oakland University delivers a broad range of arts and science majors, professional schools, and graduate programs; including 114 baccalaureate programs and 82 graduate and certificate programs. As an important part of the community, Oakland University integrates the qualities of a national university with the character of the dynamic Southeast Michigan area.

Interested candidates should submit a letter of application, curriculum vitae, transcripts, three letters of reference, and evidence of teaching capability via the following link: <http://jobs.oakland.edu/postings/11493>. Questions can be directed to Steven Stanton, Chair, Marketing Recruitment Committee, School of Business Administration, Oakland University, Rochester, MI, 48309-4493. Email: stantonii@oakland.edu.

Oakland University is an equal opportunity/affirmative action employer and encourages applications from women and minorities. Review of applications will continue until the position is filled.