

# Special Instructor of Marketing

## Posting Details

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### Position Information

**Job Title** Special Instructor of Marketing

**Requisition No.** 0000491

**Job Description Summary** Oakland University invites applications for a Special Instructor of Marketing position that will begin in August of 2020. This is a full-time teaching and service position. The person who fills this position will primarily teach some combination of undergraduate courses in introductory marketing, marketing research, consumer behavior, integrated marketing communications, marketing strategy, marketing analytics and other electives; some graduate level teaching may also be necessary. The teaching load for this position is seven classes per academic year. Teaching location and format may vary based on department needs. Preference will be given to candidates with a Masters degree or PhD in marketing (or a related field) from an AACSB-accredited university. University-level teaching experience in marketing at an AACSB-accredited university is highly preferred. Experience with university service obligations including managing student organizations, developing and conducting curricular assessment, facilitating experiential learning opportunities, and working with industry partners is highly preferred. Several years of marketing management experience in industry or consulting is highly preferred. The ideal candidate will support scholarly and/or practitioner activity at the level required for the School of Business Administration to maintain its AACSB accreditation standards. Candidates must demonstrate experience with or a commitment to diversity and inclusion.

**Minimum Qualifications** A Masters degree in marketing (or a related field).

**Special Instructions to Applicants** Candidates will provide a diversity statement that describes their interest or efforts in furthering diversity and inclusion, e.g., through mentoring, pedagogy, activism, faculty recruitment/retention, or research on issues related to diversity and social inequality. Interested candidates should submit a cover letter, curriculum vitae, unofficial transcripts, a teaching statement, teaching evaluation, a diversity statement, and contact information for three professional references via the following link: <http://jobs.oakland.edu/postings/18420> For full consideration, please apply by February 15, 2020. Review of applications will continue until the position is filled. Questions can be directed to Steven Stanton, Chair, Marketing Recruitment Committee, School of Business Administration, Oakland University, Rochester, MI, 48309-4493. Email: [stantonii@oakland.edu](mailto:stantonii@oakland.edu).

**School/College & Department/Program Summary** The School of Business Administration is AACSB-accredited and maintains strong ties with the local business community. The school is comprised of a collaborative faculty that encourages excellence in academic research, while providing a premier educational experience for students. The position offers travel support to academic conferences and professional development, competitive salary and excellent fringe benefits.

**Oakland University Standard Language** Oakland University is a nationally recognized doctoral university of high research activity located on 1,443 acres of scenic land in the cities of Rochester Hills and Auburn Hills in Oakland County, Michigan. The University has 142 bachelor's degree programs and 138 graduate degree and certificate programs. Academics include programs in the College of Arts and Sciences, School of Business Administration, School of Education and Human Services, School of Engineering and Computer Science, School of Health Sciences, School of Medicine and School of Nursing.

**Pay Basis**

**Open Date** 01/17/2020

**Open Until Filled** Yes

**Job Category** Full-time Faculty

**EEO Statement**

Oakland University is an Affirmative Action/Equal Opportunity Employer and encourages applications from women and minorities.

**Posting Specific Questions**

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Required fields are indicated with an asterisk (\*).

**Applicant Documents**

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**Required Documents**

1. Curriculum Vitae (CV)
2. Cover Letter
3. Transcripts (unofficial)
4. Diversity Statement
5. Teaching Statement
6. Teaching Evaluation

**Optional Documents**