

## Assistant Professor, Marketing Communications

<b>Institution:</b>	Northwood University
<b>Location:</b>	Midland, MI
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	02/20/2020
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time

Northwood University seeks a dynamic individual with strong interpersonal skills, significant industry experience and a strong record of teaching at the undergraduate level to begin teaching in the Fall 2020 semester at our Midland, Michigan campus. The candidate will be hired with the rank of assistant professor.

Northwood University is a teaching focused university with HLC and ACBSP accreditation offering undergraduate and graduate degrees in business related disciplines. The teaching load for full-time faculty is four, three-credit courses per semester over two semesters for a total teaching load of 24 credit hours. Candidate will be expected to teach undergraduate courses in Marketing Communications, and Marketing, and may serve as advisor to the AAF (American Advertising Federation) student group. Additional responsibilities and expectations may include participation in on-going curriculum planning and review; internship and/or practicum supervision; research and scholarly activities; professional/instructional development; university committee activities; recruitment and retention activities; and other related duties as assigned.

### Required Qualifications:

- Master's degree in Marketing Communications, Marketing, or closely related discipline.
- Significant industry experience directly related to Marketing Communications
- Experience training and/or teaching Marketing Communications and Marketing. Experience teaching undergraduate courses preferred.
- Ability to interact effectively with a wide and diverse range of students and colleagues
- Well-developed oral and written communication skills in a variety of delivery formats

### Preferred Qualifications:

- Earned doctorate (Ph.D. or DBA) in Marketing Communications, Marketing, or closely related discipline from a regionally accredited institution (ABD candidates considered if completion date is within one year of hire)

Salary and benefits:

Assigned rank will be Assistant professor. Salary commensurate with qualifications and experience. Competitive benefits package available including health, dental, coverage and retirement benefits; generous leave plan; flex benefit plan; and tuition benefits for employee and family.

Deadline:

Application deadline is March 27, 2020. Review of applications will begin immediately. Late applications will be considered if necessary to fill the position.

Northwood University has an institutional philosophy known as the "Northwood Idea". More information about Northwood University's philosophy, mission and outcomes can be found at: <http://www.northwood.edu/aboutus/>

## APPLICATION INFORMATION

---

**Contact:** Human Resources  
Northwood University

---

**Online App. Form:** <https://northwood.csod.com/ats/careersite/search.aspx?...>

---

Equal Opportunity Employer

Apply through Institution's Website

© Copyright 2020 Internet Employment Linkage, Inc.

---

This site uses cookies to make finding jobs, helping your career, and hiring employees as easy as possible. By using HigherEdJobs, you accept our privacy policy and how we use cookies.

CLOSE