


## Job Description

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<b>Job Title</b>	Open Rank INTEGRATED MARKETING COMMUNICATIONS STRATEGY	<b>Job ID</b>	33054
<b>Location</b>	Evanston, Illinois	<b>Favorite Job</b>	
<b>Department</b>	Medill - Integrated Mktg Comm	<b>Salary Grade</b>	FAC / 1

**INTEGRATED MARKETING COMMUNICATIONS STRATEGY**

The Medill School at Northwestern University, invites applications for a tenure-track position in Integrated Marketing Communications (IMC) beginning in the 2018–2019 academic year. The rank of the position can be at the Assistant, Associate or full Professor level. The application deadline is March 21, 2018.

**QUALIFICATIONS**

Applicants must have a Ph.D. or be near completion of a doctoral degree in advertising, marketing, communications or a related field. We are particularly interested in candidates whose scholarly research focuses on **marketing communications strategy, advertising and/or public relations in digital environments**. Candidates should be able to address managerial problems from a strategic point of view and have a good understanding of how technological changes such as media automation affect consumer-firm relationships. Medill is a professional school, and thus it is critical that the successful candidate be able to integrate theory and professional practice, and that research is actionable by the professions. Candidates should show evidence of being able to publish research in top-tier journals and teach at a level consistent with Northwestern's high standards.

The IMC department fosters an environment that is intellectually stimulating and interdisciplinary. We are therefore interested in candidates who can interact effectively and are open to research collaborations with other faculty. The Medill School provides ample support and opportunities for faculty to be successful in their chosen fields.

**APPLICATION INSTRUCTIONS**

The position will begin September 2018-2019. To ensure full consideration, applications must be received no later than March 21, 2018. Required documents include: CV, copies of research papers, and at least two letters of recommendation to Search Committee. Questions should be directed to Robin Young at [robin-young@northwestern.edu](mailto:robin-young@northwestern.edu). Link to application is posted below.

Please read ALL instructions and make preparations before proceeding to the application page:

- Applications will **only** be accepted via online submission (see link below).
- Please prepare all documents in advance as Adobe PDF files, and please be sure all information is entered correctly and accurately (especially names and email addresses), as there will be no opportunity for online revision after your application has been submitted.
- Please also prepare a list of names and email addresses for your external academic references; your references will be contacted directly by the online system and invited to upload their letters on your behalf.
- All required fields in the application form are marked with an asterisk and must be filled before clicking the "Submit" button.
- Be aware that incomplete applications cannot be saved.

Applications accepted here: [Apply for Job](#)

Northwestern University is an Equal Opportunity, Affirmative Action Employer of all protected classes, including veterans and individuals with disabilities. Women, racial and ethnic minorities, individuals with disabilities, and veterans are encouraged to apply. Hiring is contingent upon eligibility to work in the United States.

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