

Position: Assistant/Associate Professor of Marketing
Institution: Northern Kentucky University
Location: Highland Heights, Kentucky

The Haile/US Bank College of Business at Northern Kentucky University invites applications for a tenure-track Marketing faculty position at the **Assistant/Associate Professor** level, to start in August, 2018. Preferred candidates will have a relevant Ph.D. from an AACSB-accredited school at the time of appointment. ABDs with evidence of imminent completion will also be considered. Preferred teaching/research interest areas include Digital Marketing, IMC, Marketing Strategy, International Marketing, and/or Marketing Analytics. Other areas may be considered for exceptional candidates. Industry experience and the ability to teach MBA-level courses is a plus. Candidates should value practical, applied, and online teaching methods and demonstrate innovative approaches to new concepts and courses, as well as traditional ones. The ideal candidate must have the capacity to publish in peer reviewed journals that meet the expectations set forth by the College, and be committed to engaged service activity.

The AACSB-accredited Haile/US Bank College of Business serves over 2,100 of NKU's 15,000 students with a full complement of traditional degree programs, plus several nationally recognized institutes, centers, and specialized programs. We are proud to offer an outstanding comprehensive university environment to faculty who value a well-rounded career path of high quality student interaction, productive, meaningful research, and rewarding civic engagement. The teaching load is three courses per semester, with opportunities available for summer support for research or teaching. Salary is AACSB competitive.

Located seven miles from downtown Cincinnati in an area offering an outstanding quality of life, NKU is a nationally recognized metropolitan university committed to active engagement with the Northern Kentucky/Greater Cincinnati region of nearly two million people. Additional information may be found on the college website at <http://cob.nku.edu>.

Review of applicants will begin immediately and continue until the position is filled. Faculty representatives will conduct preliminary interviews at the 2017 AMA Summer Educators' Conference in San Francisco, CA. To apply for this position and/or be considered for an interview at the conference, visit <https://jobs.nku.edu/postings/5798> to submit a letter of interest, a current curriculum vita, and contact information for three references. Questions should be directed to the Search Chair, Dr. Doris Shaw at shawdor@nku.edu.

Northern Kentucky University embraces inclusiveness, equity, and global awareness in all dimensions of our work and seek excellence through diversity among our students, administrators, faculty, and staff. Application by members of diverse groups is encouraged. We are an Equal Opportunity/Equal Access/Affirmative Action institution.