

Northern Kentucky University • Haile/US Bank College of Business
Assistant Professor of Marketing
August 2019

The Department of Marketing, Sports Business, and Construction Management in the Haile/US Bank College of Business at Northern Kentucky University invites applications for a tenure-track Assistant Professor of Marketing to begin in August 2019.

Preferred candidates will hold a Ph.D. in Marketing or a closely related field from an AACSB-accredited program at the time of appointment. ABDs with evidence of imminent completion will also be considered. Preferred teaching/research areas include sales, digital marketing, IMC, marketing strategy, international marketing, and/or marketing analytics. Other areas may be considered for exceptional candidates. Experience in industry, consulting, and/or executive education is strongly desired.

Expectations for the successful candidate include: a commitment to teaching excellence at undergraduate and graduate levels, both in the classroom and online; the demonstrated ability to publish quality peer-reviewed academic research; engaged service; and a commitment and sensitivity to fostering a working and learning environment which is supportive of individuals from diverse backgrounds.

The AACSB-accredited Haile/US Bank College of Business serves over 2,100 of NKU's 15,000 students with a full complement of traditional degree programs, plus several nationally recognized centers and specialized programs. We are proud to offer an outstanding comprehensive university environment to faculty who value a well-rounded career path of high quality student interaction, productive, meaningful research, and rewarding civic engagement. Salary and benefits are AACSB-competitive.

Located seven miles from downtown Cincinnati in an area offering an outstanding quality of life, NKU is a nationally recognized metropolitan university committed to active engagement with the Northern Kentucky/Greater Cincinnati region of nearly two million people. Additional information may be found on the college website at <http://www.nku.edu/cob>.

Review of applicants will begin immediately and continue until the position is filled. Faculty representatives will conduct preliminary interviews August 9-10 at the 2018 AMA Summer Educators' Conference in Boston. To apply for this position and be considered for an interview at the conference or other venue, visit <http://jobs.nku.edu/postings/7061> to submit a letter of interest, a current curriculum vitae, and contact information for three references. Direct questions to the Search Chair, Dr. Bridget Nichols, at NicholsB1@NKU.edu.

Northern Kentucky University (NKU) seeks excellence by enriching its educational environment and culture through the diversity of its administration, faculty and staff and by embracing inclusiveness, equity, and global awareness in all dimensions of its work. NKU is an Equal Opportunity/Equal Access/Affirmative Action institution. We encourage applications by members of diverse groups and by persons with a demonstrated commitment to issues of diversity and experience in achieving goals relative to inclusive excellence.