

Assistant/Associate/Full Professor

[Northeastern University](#) in Massachusetts

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Deadline	Open until filled
Date Posted	October 2, 2019
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

Assistant/Associate/Full Professor

About Northeastern:

Founded in 1898, Northeastern is a global research university and a world leader in experiential learning. The same commitment to connecting with the world drives our use-inspired research enterprise. The university offers a comprehensive range of undergraduate and graduate programs leading to degrees through the doctorate in nine colleges and schools. Our campuses in Charlotte, N.C., San Francisco, Seattle, and Toronto are regional platforms for undergraduate and graduate learning and collaborative research. Northeastern pursues advanced research in security and materials at the Innovation Campus in Burlington, Massachusetts, and in coastal sustainability at the Marine Science Center in Nahant, Massachusetts.

About the Opportunity:

The Marketing Group of the D'Amore-McKim School of Business at Northeastern

University in Boston, Massachusetts invites applications for tenured or tenure-track positions, with employment beginning in the 2020-21 academic year. Qualified candidates at the Assistant, Associate, and Full Professor levels will be considered.

Responsibilities:

The Group currently has 12 full-time, research active, tenured or tenure-track faculty, 5 full-time non-tenure track faculty, and one full-time visiting faculty. The Group emphasizes a strong research program that targets top-tier journals and a strong commitment to teaching excellence. Research support, including data availability, is excellent. Primary teaching responsibilities are in the area of marketing and marketing/data analytics at the undergraduate and graduate levels.

Qualifications:

Candidates are required to hold a doctorate in Marketing or a related field by the start date. We seek candidates who are committed to excellence in research and teaching. Experienced candidates should have a significant research record and leadership potential. Candidates must have backgrounds in or commitment to working with diverse student populations and/or in culturally diverse work and educational environments.

Preferred Qualifications:

Salary Grade:

FAC

Additional Information:

Applicants should submit materials including a letter of interest, vita, recent working papers, teaching evaluations, and letters of reference using the Northeastern University application portal at the following address:

<https://careers.hrm.northeastern.edu>. Inquiries may be directed to Professor Lassk, Chair of the Marketing Group Hiring Committee, 202 Hayden Hall, Northeastern University, Boston, MA, 02115. Telephone: 617-373-5307. E-mail: f.lassk@northeastern.edu. Additional information regarding the School and the Marketing Group can be found at <https://damore-mckim.northeastern.edu/marketing/>, including a link to the current strategic plan at <https://damore-mckim.northeastern.edu/defining-our-future-damore-mckim-2025/>.

Candidates should be committed to fostering diverse and inclusive environments as well as to promoting experiential learning, which are central to a Northeastern University Education. Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by the law. Northeastern University is an E-Verify Employer.

Northeastern University is an equal opportunity employer, seeking to recruit and support a broadly diverse community of faculty and staff. Northeastern values and celebrates diversity in all its forms and strives to foster an inclusive culture built on respect that affirms inter-group relations and builds cohesion.

All qualified applicants are encouraged to apply and will receive consideration for employment without regard to race, religion, color, national origin, age, sex, sexual orientation, disability status, or any other characteristic protected by applicable law.

To learn more about Northeastern University's commitment and support of diversity and inclusion, please see www.northeastern.edu/diversity.

To apply, visit <https://careers.pageuppeople.com/879/cw/en-us/job/501774>

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How To Apply

Please refer to the job description for information on how to apply.