

Postdoctoral Research Associate

Institution:	Northeastern University
Location:	Boston, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	03/20/2020
Type:	Full-Time



Postdoctoral Research Associate

About Northeastern:

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs in a variety of on-campus and online formats lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.

About the Opportunity:

Founded in 1922, the D'Amore-McKim School of Business at Northeastern University offers a unique model of business education that purposely blends innovative classroom learning with real-world business application. At the undergraduate level, both the BS in Business Administration and the BS in International Business programs offer students the opportunity to develop into highly motivated business leaders. Graduate students and corporate learners can choose from several different certificate and full-time and part-time MBA and MS programs designed to enable motivated professionals to accelerate their success in business. The school is committed to embedding a global mindset into all of these programs, as well as in its research and outreach activities.

Responsibilities:

The D'Amore-McKim School of Business at Northeastern University invites applications for a postdoctoral research associate position in the Marketing Group. This is a full-time, benefits-eligible position that may be held for one or two years depending on needs and qualifications. The start date is flexible; applicants must have completed a doctorate in Marketing or a related discipline prior to beginning the position. The salary is competitive with other postdoctoral programs, and postdoctoral research associates have access to University health care plans.

We are seeking candidates with research experience and interests aligned closely with DATA Initiative at Northeastern: <https://damore-mckim.northeastern.edu/data-initiative/>. We expect the applications of the strongest candidates to describe how they may use data-driven and technology-enabled analytics and automation approaches for addressing real-world challenges in marketing practice.

During the employment, the associate is expected to be in residence, work with faculty in the D'Amore-McKim School of Business and potentially other Northeastern colleges on research projects, teach two courses a year and participate in Marketing Group research seminars and other intellectual activities. The associate will be situated in the Marketing Group and have access to the broader scholarly resources of DMSB and Northeastern University.

Qualifications:

Recent Ph.D. graduate with a Ph.D. in Marketing or a related field from an AACSB accredited institution who conducts rigorous and relevant research on consumer behavior, services, digital marketing, marketing analytics and/or social impact. Candidates with high potential to publish in top-tier journals and/or pursue research grants will be considered. Strong candidates are those whose research interests align closely with our Marketing faculty.

Preferred Qualifications:**Salary Grade:**

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Additional Information:

Northeastern University is an equal opportunity employer, seeking to recruit and support a broadly diverse community of faculty and staff. Northeastern values and celebrates

diversity in all its forms and strives to foster an inclusive culture built on respect that affirms inter-group relations and builds cohesion.

All qualified applicants are encouraged to apply and will receive consideration for employment without regard to race, religion, color, national origin, age, sex, sexual orientation, disability status, or any other characteristic protected by applicable law.

To learn more about Northeastern University's commitment and support of diversity and inclusion, please see www.northeastern.edu/diversity.

To apply, visit <https://careers.pageuppeople.com/879/cw/en-us/job/503019>

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APPLICATION INFORMATION

Contact: Northeastern University

Online App. Form: <https://apptrkr.com/1878062>

Northeastern is an Equal Opportunity/ Affirmative Action, Title IX educational institution and employer. Minorities, women, and persons with disabilities are strongly encouraged to apply.

Apply through Institution's Website

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