

Lecturer/Visiting Lecturer/Teaching Professor/Visiting Teaching Professor/Visiting Professor All Ranks

Institution:	Northeastern University
Location:	Boston, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	03/05/2019
Type:	Full-Time



Northeastern University

Lecturer/Visiting Lecturer/Teaching Professor/Visiting Teaching Professor/Visiting Professor All Ranks

Requisition Number: FTFR001227

Division/College: D'Amore-McKim School of Business

Location: Boston Main Campus

Full-time/Part-time: Full Time

Responsibilities:

The Marketing Group of the D'Amore-McKim School of Business at Northeastern University in Boston invites applications for open non-tenure track positions in the Group, with employment beginning in 2019-20. This is a full-time, benefits-eligible position that

may be visiting (one-year) or continuing depending on needs and qualifications.

Qualifications:

Candidates must have a doctorate degree in Marketing or a closely related field by the start date and be academically qualified. Candidates must be committed to excellence in teaching (and research for Teaching Professor and Visiting Professor positions). Lecturers are responsible primarily for teaching and some service, while Teaching Professors and Visiting Professors also have research and service expectations. Employment terms are competitive and negotiable depending on career progress and expertise. Support for research is available. Primary teaching responsibilities will be in the area of Marketing.

Additional Information:

The Marketing Group consists of 16 full-time faculty, including 13 tenured or tenure-track faculty members, and values academically rigorous, practical research in combination with good teaching. Faculty research interests span multiple sub-disciplines, including marketing analytics, social media marketing, social impact, consumer behavior, services, sales management, and strategy.

Applicants should submit materials including a letter of interest, vita, teaching evaluations, and letters of reference using the Northeastern University application portal at the following address: <http://neu.peopleadmin.com/postings/60172>. Inquiries may be directed to Professor Lassk, Chair of the Marketing Group Hiring Committee, 202 Hayden Hall, Northeastern University, Boston, MA, 02115. Telephone: 617-373-5307. E-mail: f.lassk@northeastern.edu. Additional information regarding the School and the Marketing Group can be found at www.damore-mckim.northeastern.edu.

Candidates should be committed to fostering diverse and inclusive environments as well as to promoting experiential learning, which are central to a Northeastern University Education. Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by the law. Northeastern University is an E-Verify Employer.

To be considered for this position please visit our web site and apply on line at the following link: Careers@Northeastern

Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. Northeastern University particularly welcomes applications from minorities, women and persons with disabilities. Northeastern University is an E-Verify Employer.

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APPLICATION INFORMATION

Contact: Northeastern University

Online App.

<https://apptrkr.com/1409793>

Form:

Northeastern is an Equal Opportunity/ Affirmative Action, Title IX educational institution and employer. Minorities, women, and persons with disabilities are strongly encouraged to apply.

Apply through Institution's Website

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