

# Assistant/Associate/Full Professor

## Posting Details

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### Posting Detail Information

<b>Position Title</b>	Assistant/Associate/Full Professor
<b>Requisition Number</b>	FTFR001126
<b>Division/College</b>	D'Amore-McKim School of Business
<b>Interdisciplinary Division/College</b>	
<b>Location</b>	Boston Main Campus
<b>Full-time/Part-time</b>	Full Time
<b>Benefits Eligible</b>	Yes
<b>Tenure Status</b>	Tenured/Tenure Track
<b>Posting Date</b>	07/10/2017

**Responsibilities** The D'Amore-McKim School of Business at Northeastern University invites applications for planned tenured or tenure-track positions in the Marketing Group of the School, with employment beginning in the 2019-20 academic year. The School is strongly committed to fostering excellence through diversity and enthusiastically welcomes nominations and applications from members of groups that have been, and continue to be, underrepresented in academia.

**Qualifications** Candidates are required to hold a doctorate degree in Marketing or a related field by the start date. We seek candidates who have published in or aspire to publish in top-tier marketing journals. We are particularly interested in faculty with interests in quantitative areas, including data analytics, but candidates from all subfields, e.g., managerial/strategy, consumer behavior, quantitative, are encouraged to apply. All candidates will be expected to demonstrate excellence in teaching and to engage in service appropriate to their rank. Candidates at the entry-level Assistant Professor rank should show evidence of potential for high impact research that will appear in top marketing journals. More senior candidates will be expected to demonstrate a substantial record of scholarly achievement that includes publication in top marketing journals and a national/international reputation in their field of specialty. Senior faculty candidates should also present a strong record of institutional and professional service. Rank and salary are dependent on qualifications. The primary teaching need of the School is at the undergraduate level, but the School also offers programs at the masters' and executive levels and demonstrated potential for teaching at the graduate/executive level is a plus. Candidates must have backgrounds in or commitment to working with diverse student populations and/or in culturally diverse work and educational environments.

**Additional Information** Research Opportunities  
Support for faculty research is broad and can be in the form of summer funding, teaching release time, database and software acquisition, graduate research assistants, and travel funds for research and conferences. Assistance in acquiring external funding is also available.  
The Marketing Group  
The Marketing Group consists of 16 full-time faculty, including 13 tenured or tenure-track faculty members, and values academically rigorous, practical research in combination with good teaching. Faculty research interests span multiple sub-disciplines, including digital marketing/analytics, social impact, consumer behavior, services, sales management, and strategy.  
The D'Amore-McKim School of Business

The D'Amore-McKim School of Business is accredited by the AACSB and consists of over 150 full-time faculty serving over 5,000 students. The School as a whole emphasizes research in global management, innovation, and corporate governance. School-wide research resources are available in these areas and interdisciplinary research is encouraged.

Educationally, the D'Amore-McKim School of Business emphasizes Northeastern's nationally known cooperative education program. Ranked #1 in internships for eight years in a row by US News and World Report, at the undergraduate level the School offers its highly regarded Bachelor of Science in Business Administration (ranked #20 in the most recent Poets and Quants ranking) and Bachelor of Science in International Business (ranked #9 in the most recent US News specialty ranking). The School's flagship full-time MBA program is currently ranked #59 by US News.

Northeastern University

Located in the historic and culturally rich Fenway section of Boston, Northeastern is a private national research university enrolling some 30,000 students. US News recently ranked it as #40 among national research universities. The University prides itself on being student-centered and is a global leader in the integration of classroom learning with hands-on experience. Northeastern aspires to be a global, world-class university, particularly emphasizing interdisciplinary research on healthcare, security, sustainability, globalization, and innovation.

Additional information regarding the School and the Marketing Group can be found at <http://damore-mckim.northeastern.edu/> or by e-mailing the Group Chair, Professor Felicia Lassk, at [f.lassk@northeastern.edu](mailto:f.lassk@northeastern.edu). The School will be interviewing at the Summer 2018 American Marketing Association Educators' Conference in Chicago.

Candidates should be committed to fostering diverse and inclusive environments as well as to promoting experiential learning, which are central to a Northeastern University Education. Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by the law. Northeastern University is an E-Verify Employer.

## Documents Needed to Apply

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### Required Documents

1. Curriculum Vitae
2. Cover Letter
3. References
4. Research Statement
5. Teaching Statement
6. Letter of Recommendation 1
7. Letter of Recommendation 2
8. Letter of Recommendation 3

### Optional Documents

1. Other
2. Working Papers
3. Teaching Evaluations
4. Journal Paper

## Posting Specific Questions

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Required fields are indicated with an asterisk (\*).

Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. Northeastern University particularly welcomes applications from minorities, women and persons with disabilities. Northeastern University is an E-Verify Employer.