

Lecturer/Visiting Lecturer/Teaching Professor/Visiting Teaching Professor/Visiting Professor All Ranks

[Northeastern University](#) in Massachusetts

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Deadline	Open until filled
Date Posted	February 14, 2020
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

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About Northeastern:

Founded in 1898, Northeastern is a global research university and a world leader in experiential learning. The same commitment to connecting with the world drives our use-inspired research enterprise. The university offers a comprehensive range of undergraduate and graduate programs leading to degrees through the doctorate in nine colleges and schools. Our campuses in Charlotte, N.C., San Francisco, Seattle, and Toronto are regional platforms for undergraduate and graduate learning and collaborative research. Northeastern pursues advanced research in security and materials at the Innovation Campus in Burlington, Massachusetts, and in coastal sustainability at the Marine Science Center in Nahant, Massachusetts.

About the Opportunity:

The Marketing Group of the D'Amore-McKim School of Business at Northeastern University in Boston invites applications for open non-tenure track positions in the Group, with employment beginning in 2020-2021. This is a full-time, benefits-eligible position that may be visiting (one-year) or continuing depending on needs and qualifications.

Responsibilities:

Lecturers are responsible primarily for teaching and service, but research responsibilities are possible. Teaching Professors and Visiting Professors have teaching, research and service expectations. Employment terms are competitive and negotiable depending on career progress and expertise. Support for research is available. Primary teaching responsibilities will be in the area of Marketing.

Qualifications:

Candidates must have a doctorate degree in Marketing or a closely related field by the start date and be academically qualified. Candidates must be committed to excellence in teaching (and research for Teaching Professor and Visiting Professor positions).

Preferred Qualifications:**Salary Grade:**

FAC

Additional Information:

The Marketing Group consists of 18 full-time faculty, including 12 tenured or tenure-track faculty members, and values academically rigorous, practical research in combination with good teaching. Faculty research interests span multiple sub-disciplines, including marketing analytics, social media marketing, social impact,

consumer behavior, services, sales management, and strategy.

Applicants should submit materials including a letter of interest, vita, teaching evaluations, and letters of reference using the Northeastern University application portal at the following address: <https://careers.hrm.northeastern.edu>. Inquiries may be directed to Professor Felicia Lassk, Chair of the Marketing Group Hiring Committee, 202 Hayden Hall, Northeastern University, Boston, MA, 02115. Telephone: 617-373-5307. E-mail: f.lassk@northeastern.edu. Additional information regarding the School and the Marketing Group can be found at www.damore-mckim.northeastern.edu.

Candidates should be committed to fostering diverse and inclusive environments as well as to promoting experiential learning, which are central to a Northeastern University Education. Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by the law. Northeastern University is an E-Verify Employer.

Northeastern University is an equal opportunity employer, seeking to recruit and support a broadly diverse community of faculty and staff. Northeastern values and celebrates diversity in all its forms and strives to foster an inclusive culture built on respect that affirms inter-group relations and builds cohesion.

All qualified applicants are encouraged to apply and will receive consideration for employment without regard to race, religion, color, national origin, age, sex, sexual orientation, disability status, or any other characteristic protected by applicable law.

To learn more about Northeastern University's commitment and support of diversity and inclusion, please see www.northeastern.edu/diversity.

To apply, visit <https://careers.pageuppeople.com/879/cw/en-us/job/502310>

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- **Marketing Manager - Charlotte**

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How To Apply

Please refer to the job description for information on how to apply.