

Postdoctoral Research Associate: Marketing

Posting Details

Certain positions will be posted internally for 5 business days from the posting date. External Candidates please be sure to use the External Application form. If the External Application form is not available, this posting is not yet open to External Candidates.

Position Information

Position Title Postdoctoral Research Associate: Marketing

Requisition Number STFR004992

Division/College D'Amore-McKim School of Business

Interdisciplinary Division/College D'Amore –McKim School of Business

Location Boston Main Campus

Full-time/Part-time Full Time

Grade 10

Posting Date 10/13/2018

Responsibilities We are looking for a collaborative, enthusiastic and research-oriented Ph.D. to join us as a postdoctoral research associate. The postdoctoral research associate will work with marketing faculty members in the D'Amore-McKim School of Business on projects related to their research areas of expertise. The postdoctoral research associate will teach two courses per year.
The position is for one or two years. Competitive compensation will be offered.

Qualifications Recent Ph.D. graduate with a Ph.D. in Marketing or a related field from an AACSB accredited institution who conducts rigorous and relevant research on consumer behavior, services, digital marketing, marketing analytics and/or social impact. Candidates with high potential to publish in top-tier journals and/or pursue research grants will be considered. Strong candidates are those whose research interests align closely with our Marketing faculty.

Additional Information

Documents Needed to Apply

Required Documents

1. Resume
2. Cover Letter

Optional Documents

Posting Specific Questions

Required fields are indicated with an asterisk (*).

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