

Assistant, Associate or Full Professor of Marketing (Analytics/Innovation)

The Department of Business Management in the Poole College of Management is home to faculty in the areas of marketing, finance, operations & supply chain management, and information technology. Current faculty in the department have active research programs related to marketing and innovation in areas such as innovation strategy, consumer behavior, and quantitative marketing, among others. Faculty work closely with our centers and initiatives, including the Center for Innovation Management Studies, Technology Entrepreneurship Commercialization, and the Supply Chain Resource Cooperative.

Qualifications

Candidates must have a Ph.D. in marketing or a closely related field. Candidates who are near completion of their Ph.D. degrees will be considered for an assistant professor position, yet we welcome vitae from experienced assistant and associate professors. Qualified candidates should possess strong records in research, teaching, and service commensurate with a tenured professor at a Research I university. Assistant Professors should have the potential to achieve same. For consideration, candidates must show evidence for strong scholarly research and ability to teach at undergraduate and graduate levels.

Given the wide applicability of innovation, applicants utilizing methodologies in the behavioral, strategic, quantitative, or qualitative areas are welcome. Abilities to bridge multiple disciplines across innovation, marketing, design, and engineering are desired. Preference will be given to candidates with experience or research interests in areas compatible with a focus on Innovation and Marketing Analytics. Expertise in quantitative methods is preferred.

NC State University is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, gender identity, age, sexual orientation, genetic information, status as an individual with a disability, or status as a protected veteran.

Candidates are encouraged to apply online at:

<http://jobs.ncsu.edu/postings/91774>