

Open Rank-Lecturer or Teaching Assistant Professor in Marketing

Institution:	North Carolina State University
Location:	Raleigh, NC
Category:	Faculty - Business - Marketing and Sales
Posted:	02/27/2019
Type:	Full-Time

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Department: 202001 - Business Management-coll Of Mg

Location: Raleigh, NC

Essential Job Duties:

Primary responsibility for this full-time, non-tenure track position is teaching Marketing courses in the undergraduate program and/or graduate (MBA) program, beginning Fall 2019. Title and compensation will be based on candidate's experience and credentials.

The candidate is expected to teach various marketing courses related to Marketing Management, Product/Brand Management, Channel/Retail Marketing, or related courses. The ideal candidate will have ability to teach introductory Marketing Management to undergraduate students in a large lecture setting, along with traditional and/or online course delivery appropriate for undergraduate and professional MBA students. Lecturer typically teaches 4 class sections (12 credit hours) per semester (1-2 sections for each course). Assistant Teaching Professor typically teaches 3 class sections per semester (1-2 sections for each course), with additional scholarly research responsibilities. Candidates must also be a contributing faculty member to department and college service activities.

Other Work/Responsibilities:

Develop and deliver assigned course(s) under the direction of the Department Head.

Minimum Experience/Education:

Requires master's degree, an equivalent degree, or equivalent professional experience.

Required Qualifications:

Applicants must have extensive knowledge of marketing areas such as segmentation, positioning, pricing, relationship marketing, channel and retail marketing, product development, and quantitative/qualitative marketing research methods.

Successful candidates should have experience in marketing management positions in private or public organizations in addition to a demonstrated teaching interest and ability.

Preferred Qualifications:

Evidence of high-quality university-level teaching through, for example, teaching evaluations and letters of recommendation. Ph.D. or DBA preferred.

Required license or certification:

N/A

Position Number: 00104901

AA/EEO Statement:

NC State University is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, gender identity, age, sexual orientation, genetic information, status as an individual with a disability, or status as a protected veteran.

Individuals with disabilities requiring disability-related accommodations in the application and interview process, please call 919-515-3148.

Final candidates are subject to criminal & sex offender background checks. Some vacancies also require credit or motor vehicle checks. If highest degree is from an institution outside of the U.S., final candidates are required to have their degree verified at www.wes.org. Degree must be obtained prior to start date.

NC State University participates in E-Verify. Federal law requires all employers to verify the identity and employment eligibility of all persons hired to work in the United States.

APPLICATION INFORMATION

Contact: NC State University

Online App. Form: <http://jobs.ncsu.edu/postings/113940>

Apply through Institution's Website

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